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Bowl Bound: In their first post-season bowl appearance since 1996, the Cardinals will compete in the International Bowl in Toronto, Canada, to battle the Scarlet Knights of Rutgers, January 5. See the story in Sidelines, page 26.

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Ball State

Sustaining our future: vision, education, action



Ball State ALUMNUS

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*"Many people will walk in and out of your life;
 but only true friends will leave footprints in your heart."*

Reading a holiday greeting from a dear friend who included those words of Eleanor Roosevelt in his message, I was reminded of the events and people who have left footprints in my life. I reflected about how fortunate I am to have the opportunity to enjoy and appreciate the company of friends and family; to engage in a free interchange of thought and ideas; and to have the freedom to pursue my life's dreams.

In a broader sense, the quote applies to our Ball State family. And a thread runs through the stories in this issue of the *Ball State Alumnus* that illustrates aspects of how this generation, influenced by its past, is leaving footprints for the future.

CEO and president of the Ball State University Foundation, David Bahlmann, and the chairman of its board of directors, Tony Schneider, both credit the success the foundation celebrates today to decades-long donor generosity and a cultural commitment to excellence.

As men's basketball coach, Billy Taylor, names mentors who molded his life personally and professionally, he states his wish that he may, likewise, have a positive influence on his student-athletes.

Those who are serving in our military are certainly fighting to, as alumnus Mike Ogden says, "leave a legacy of strength and resolve for our children to emulate."

By its very definition, the word "sustainability" refers to keeping something in existence, maintaining or prolonging it, and providing sustenance and nourishment. How important it is for us to embrace the ideal of sustainability and leave only footprints for future generations. Ball State takes the lead through a broad range of exemplary efforts.

As you reflect upon the past year and look forward to the new one, may the following words, also delivered by Eleanor Roosevelt, be your guide, as you continue to make footprints through your philanthropy, your work, and your leisure:

"I wish for those I love this New Year an opportunity to earn sufficient funds, to have that which they need for their own and to give that which they desire to others, to bring into the lives of those about them some measure of joy, to know the satisfaction of work well done, of recreation earned and therefore savored, to end the year a little wiser, a little kinder, and therefore a little happier."

-30- *CS*

Pen Point is written by Charlotte Shepperd, *Ball State Alumnus* Editor.

The *Ball State Alumnus* invites your letters. Please address them to:
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Ball State works to promote a sustainable environment through vision, education, and action.



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Campus celebrates, facilitates, anticipates sustainability through work of COTE

As we began our work in 1990, there was limited precedent for the journey we were about to undertake; what has become, in fact, an institutional form of immersive learning. And it continues to this day. Ball State University has the longest standing commitment to the Greening of the Campus movement within all of Indiana higher education.

This work is the product of support from a long line of administrative, faculty, staff, and student champions. In 2006, President Jo Ann Gora became a founding signatory to the American College and University Presidents Climate Commitment (ACUPCC). And Provost Terry King commissioned the 2007-2012 Strategic Plan, which requires all new campus construction to be LEED Silver Certified and that building renovation seek LEED Certification. That Strategic Plan also calls for the Council on the Environment (COTE) to complete campus-wide unit-level sustainability planning by January 31.

In 1999 President John Worthen signed the Talloires Declaration and in 2000 Provost Warren Vander Hill constituted the 94-member Green-2 Committee to recommend steps for its implementation. This resulted in the creation of the 30-member Council On The Environment (COTE) with broad representation from within the university and the East Central Indiana community. To this day COTE continues to meet on a monthly basis to serve as a clearing house—to celebrate, facilitate, and anticipate sustainability initiatives campus-wide.

COTE also authors resolutions for administrative consideration. These have included recommendations for a university Sustainability Statement, acquisition of hybrid-electric vehicles, LEED Certification of buildings, elimination of mercury on campus, and adoption of a smoking restriction. Recently we endorsed the 2030 Challenge, calling for all new buildings to reduce environmental impact to -0- net carbon load by the year 2030.

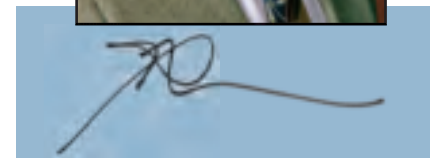
The Richard G. Lugar Energy Patriot Award was given recently to COTE, recognizing the work of the full university community, providing educational and operational leadership for national energy security. This joins to other recognition: three National Wildlife Campus Ecology Program Awards, a Sustainable Building Industry Council Best Practices Award, and a top 50 Green School listing in the KIWI Report.

Ball State remains actively involved in the many national organizations promoting this work, as well, including the Association for the Advancement of Sustainability in Higher Education (AASHE), Higher Education Associations Sustainability Consortium (HEASC), University Leaders for Sustainable Future (ULSF), and the US Partnership for Education for Sustainable Development (USPESD).

Our university is uniquely suited to engage this institutional form of immersive learning, in large part because of the entrepreneurial spirit of the campus community. We work across disciplinary lines without difficulty. We consistently seek to involve in our work the full on- and off-campus community—the administrators, faculty, staff, students, and citizens of Indiana.

It is significant that the *Ball State Alumnus* magazine has chosen to share this story with you, our graduates, and we encourage your feedback and counsel: COTE@bsu.edu.

Robert J. Koester, AIA, LEED AP
Ball State University Professor of Architecture
Director of CERES and Chairman of COTE



Ball State ALUMNUS

LETTERS TO THE EDITOR



Deaf education program almost 60 years old

I do not know where you got your information that the deaf education program has been in existence for the past 25 years ("Training for special needs", September 2007). I started and completed an MA degree, 1968-70, at Ball State in the deaf education program. To me, that's 37 years ago. Are you talking about the teaching and living arrangements of the students and staff as having completed 25 years?

When I was at Ball State, Dr. and Mrs. Twining were the force and impetus for making sure we had a quality education and were prepared to teach hearing impaired students. I spent the next 30 years as a teacher of the deaf and as a teacher/consultant for the hearing impaired.

I'm glad to see the article appeared.

*Julia Sermersheim, MA70
Santa Claus*

Editor's Note: The article describes Ball State's partnership with Indiana School for the Deaf (ISD), and refers to that partnership as being in existence for the past 25 years. With thanks to Julia Sermersheim and with help from John Merbler, chairman of Ball State's Department of Special Education, we offer a little more insight.

The partnership with ISD was established in the 1970s by Professor

Emeritus Dean Twining, while the university's deaf education program began in the 1940s. It is one of the oldest programs in the country, based on a review of the founding dates of other programs presented in the annual program review issue of the *American Annals for the Deaf* journal.

Adding to the history, Ball State claims the founding of The National Registry of Interpreters for the Deaf (RID), established in 1964. On its Web site, www.rid.org, RID records:

"The founding of RID was an unexpected outcome of a workshop held June 14-17, 1964, at Ball State Teachers College (Ball State University) in Muncie, Indiana. The purpose of the workshop was to bring a more formal and structured foundation to the training of interpreters and to upgrade services and support offered to persons who are deaf."

Mountain-climbing article considered a high point

As I have ascended to the highest points of the lower 48 states with the 48th being Montana's Granite Peak in September 2006, I read with great interest the article by Stanley Bippus ("Ain't no mountain high enough", November 2007). Having done them, I can appreciate and relate to several of Stanley's comments about the hikes. There is a Highpointers Club for people so inclined, and I saw Stanley's name in the club directory.

Thanks for the article.

*Thomas Stengel, MBA70
Mesquite, TX*

A 'great disservice'

Please be advised that Alaska is on the same continent as California.

When Stanley Bippus referred to Mount Whitney as "the highest peak in the continental United States," you did us a great disservice and outraged Alaska residents.

*Nancy Rowland, '56
Palmer, AK*



Editor's Note: The term "continental United States" is traditionally and more commonly used to refer to the contiguous 48 states and the District of Columbia. The more technically correct definition includes the state of Alaska because it also is in North America. Either definition is considered correct, but to avoid confusion, terms like contiguous 48 states and lower 48 states are often used when excluding Alaska.

Oldest living Derby winner is, and was, Genuine Risk

In the September 2007 issue of the *Ball State Alumnus*, you referred to Gato Del Sol as the oldest living Kentucky Derby winner prior to his death in August 2007. In fact, Genuine Risk, the 1980 Kentucky Derby winner, was in August and is now, at age 30, the oldest living Kentucky Derby winner.

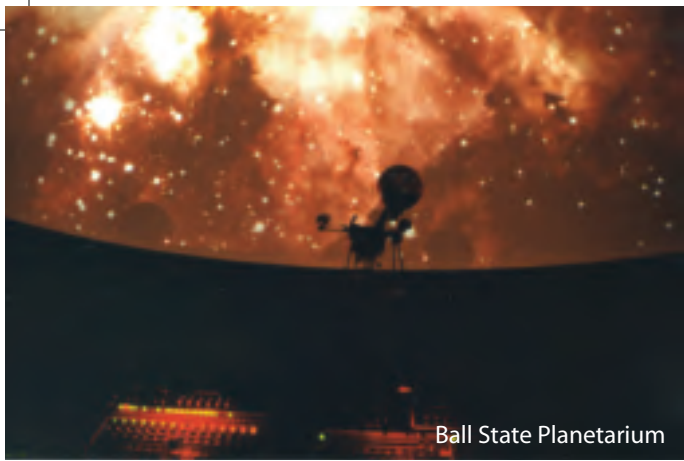
*Martin Klotz, '61
Louisville, KY*

WE WELCOME YOUR LETTERS

Your feedback is important. The *Ball State Alumnus* invites letters to the editor. We reserve the right to edit all submissions for clarity and space.

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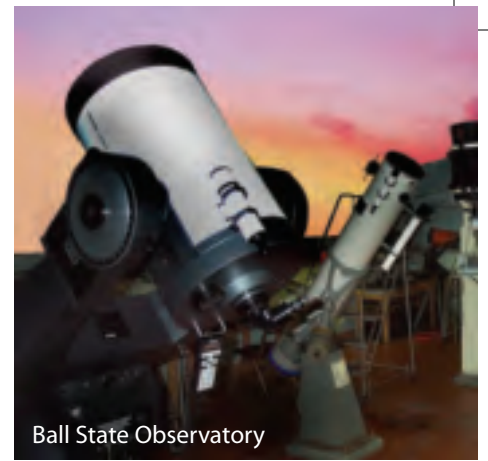
The views expressed in published letters do not necessarily reflect those of the *Alumnus*.



Ball State Planetarium



Mars at closest approach from Ball State Observatory telescopes in 2003



Ball State Observatory

A world of possibilities

Ball State's planetarium and observatory bring sky into focus

by Denise Greer

On a clear night, stargazers can view a vast sky with more stars than there are grains of sand on all the beaches on Earth, according to Ronald Kaitchuck, professor of physics and astronomy and director of Ball State's planetarium.

Since 1967, the planetarium and observatory have served as great teaching tools, bringing the night skies into context for students, researchers, and the public.

Kaitchuck describes the planetarium experience in simple terms. "The basic idea is that you are sitting under a dome hemisphere, and the machine in the middle, a star projector, will project to the ceiling points of light that accurately, hopefully, reproduce the night's sky."

He explains that the concept is similar to early sky theories. "There was a very common model in ancient writings of the universe that there's a bowl over your head and all of the stars were attached to it or were holes in this hemisphere," he says. "I am about to do that to you. I'm going to put dots on a bowl over your head and you are going to think you are outside."

As many as 8,000 school children visit the planetarium each year to gain first-hand knowledge about the sky,

the earth, gravity, orbits, and the solar system through programming that is designed especially for age-specific school groups.

Throughout the academic year, there also are free programs for the general public, ranging from seasonal offerings such as "The Christmas Star," a prerecorded presentation, to "Tour the Milky Way," a live show that incorporates observatory telescopes.

The popularity of some events creates some challenges, Kaitchuck says. With seating to comfortably accommodate 70, Kaitchuck says he sometimes must turn visitors away. "Even people who arrive five minutes early may not get in at all," he says.

Advances in technology have made studying the stars increasingly accessible to amateurs. "Over the years, astronomy technology has changed to the point that small telescopes can do real research," Kaitchuck says. But, he adds that

has only added to the interest in programs offered by full-scale planetariums.

On clear nights after programs, planetarium visitors can take advantage of the observatory, situated atop the fourth floor of the Cooper Science Building. With its roll-off roof, the observatory consists of five telescopes, varying in diameter.

In addition to their high-powered capacity, the observatory telescopes also have high-end digital cameras attached which take photos of the sky throughout the night, without an operator.

Astronomy students have the opportunity to participate in scientific research alongside their professors. "I get to use well-equipped telescopes to do bona fide astronomical research," says graduate assistant Joe Childers.

He explains the work he and colleagues have been focused on.

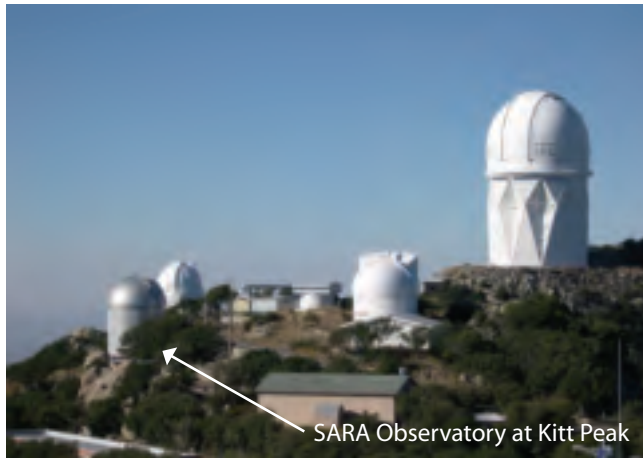
Unforgettable

Ronald Kaitchuck, director of BSU's planetarium and observatory, says the close approach of Mars, August 27, 2003, was one of the more memorable experiences of his tenure at Ball State.

"I'll never forget the night," Kaitchuck says. "We advertised that the observatory would be open, and 20-30 people can get up there at one time. That evening, we had 3,000. We were here until 2 a.m."

"The observatory is a floor above the fourth floor. We had lines going all the way down to the ground floor and to the outside doors. People waited in line two-and-a-half hours. It was unbelievable."

"No one was disappointed. We had the event on various telescopes and we had a live feed through a camera that was on one of our telescopes. Visitors were watching it live on a big screen as they got toward the top of the stairs."



Whirlpool Galaxy,
30-million light years away,
taken at the SARA Observatory

Looking up

Upcoming astronomical events that can be seen with the naked eye, binoculars, and amateur telescopes:

February 21—Total Lunar Eclipse. The eclipse will be visible throughout most of the Americas, Africa, and Europe.

February 24—Saturn at Opposition. The ringed planet will be at its closest approach

to Earth. This is the best time to view and photograph Saturn and its moons.

July 9—Jupiter at Opposition. The giant planet will be at its closest approach to Earth. This is the best time to view and photograph Jupiter and its moons.

August 15—Neptune at Opposition. The blue planet will be at its closest approach to Earth. This is the best time to view Neptune.

September 13—Uranus at Opposition.

The blue-green planet will be at its closest approach to Earth. This is the best time to view Uranus.

December 1—Conjunction of Moon, Venus, and Jupiter. The crescent moon, Venus, and Jupiter will form a 3-degree triangle in the evening sky.

Upcoming events can be found at seasky.org

“This summer and fall the kind of research we’ve been doing is called photometry, meaning that we are studying how our targets [visible light in the night’s sky] change in brightness over time.”

Undergraduate assistant Garrison Turner also is participating in the research. “My work has mostly been in the observatory. Typically this summer we spent our time doing research concerning binary star systems and their general properties,” Turner says.

According to Kaitchuck, a subclass-contact binary star system has stars that literally touch as they orbit.

Besides conducting their research at Ball State, Childers and Turner were among a group of students selected to travel this fall to the Southeastern Association for Research in Astronomy (SARA) Observatory, at the Kitt Peak National Observatory in Arizona. Ball State, in partnership with nine other universities, shares a telescope at Kitt Peak that can be used remotely via the Internet at each school.

Kitt Peak is home to the world’s largest collection of optical telescopes, and includes one solar and two radio telescopes representing eight astronomical research institutions.

Turner believes the experience immersed him into the field of astronomy at the highest level. “For me as an undergraduate to have

the opportunity to do cutting-edge research at a world-class facility was one of the most amazing things I’ve been allowed to do,” he says.

While at Kitt Peak, the Ball State team also viewed Comet Holmes as it increased in brightness. The comet, visible to the naked eye in the October sky as a bright yellow star, produced the largest known outburst by a comet and caused it to have a diameter greater than that of the Sun. Seeing Comet Holmes through observatory telescopes was, according to the student astronomers, a once-in-a-lifetime opportunity.

Childers was further intrigued and amazed by the clear, dark skies of southern Arizona. “My personal highlight of the trip was tracing some southern constellations I hadn’t been able to see while growing up in Maine, for the first time,” he says.

“I felt like I had come full circle: seeing those constellations in that setting tied together both my elementary school days under the stars with a sky map and how my education and opportunities at Ball State have prepared me for a future as a professional astronomer.”

In addition to hands-on work at Kitt Peak, Ball State operates the SARA telescope remotely from campus 30 nights a year and can collect and process thousands of images of space.

“One advantage of these remote sites is that [the Arizona skies] are clear far more often than [at the Ball State observatory],” Kaitchuck says, “That’s the lifeblood, being able to get access to a telescope on a routine basis.”

Another SARA Observatory is under construction in the Andes Mountains of Chile. The new observatory will double the amount of time Ball State’s astronomy program can access telescopes.

The recent reclassification of Pluto to dwarf star status is one example that the field of astronomy is not static. As research continues, discoveries are made.

A team of investigators in Ball State’s astronomy department has been observing stars that orbit extrasolar planets, or planets that are beyond the solar system. Though these planets cannot be viewed with the naked eye, they can be detected through telescopes when the orbit aligns with its surrounding stars.

Kaitchuck, excited with the ever-improving technology that is changing the face of astronomy, recently gave one of his classes an assignment to verify this phenomenon. “I never dreamed I would be making that a class assignment, but we can do it now,” he concludes. ■

Photos are courtesy of the Ball State Planetarium and Observatory.

alumni CONNECTION

Professional societies plan job fairs, outings

CAP: The College of Architecture and Planning will host a job fair, Monday, February 25, and Wednesday, February 27, from noon-4:00 p.m., in the atrium of the CAP building.

Journalism: Ball State's Journalism Alumni Society board of directors will meet Saturday, January 12, at the Alumni Center. Agenda

items include approval of recommendations for 2008 alumni award recipients and planning for the journalism alumni reunion, which will be on campus, Saturday, June 21.

The board reviews applications for Outstanding Young Alumni, Outstanding Journalism Alumni, and Journalism Hall of Fame honors. The awards are presented during the annual spring Department of Journalism awards luncheon on campus.

All journalism alumni will be invited to the reunion in June. The reunion atmosphere will be casual and will include an opportunity for a

campus tour, in addition to a casual decades lunch and group dinner. Details will be forthcoming.

Four new board members have been appointed. They include: **Sam Keyes**, '04; **Emily Schilling**, '81; **Shavonne Tate**, '06; and **Greg Weaver**, '83.

Teachers College: Teachers College alumni, family, and friends are invited to attend an outing at the Children's Museum of Indianapolis, Saturday, March 29. The event is sponsored by the Teachers College Alumni Association. Information will be sent to Teachers College alumni.

The association is accepting nominations for its Outstanding Alumni Award and its Innovative Education Grant.

FCS: The Family and Consumer Sciences Alumni Society hosted its tenth annual Career Development Day in October 2007, with alumni presenting information to FCS students attending eight breakout sessions.

Presenters included: **Paige Dowden**, '06; **Laura Dragoo**, '06; **Lisa Flanders**, '94; **Shelley Hall**, '05; **Michelle Hancock**, '97; **Mandy Hill**, '03; **Suzie Huber**, '69; **Heather Kammer**, '94; **Erica Manship**, '06; **Ann Marcucci**, '05; **Hannah McConnell**, '06; and **Anitra Montgomery**, '05.

Also, **Amanda Mouron**, '06; **Amy Preston**, '04; **Meredith Reese**, '04; **Jaclyn Shaw**, '06; **Eric Sorg**, '04; **Janet Stafford**, '76; **Kristen Suding**, '06; **Elizabeth**



"Born to be a Cardinal" membership includes a Ball State bib, a magnetic photo frame, and a \$10.00 custodial account through the Ball State Federal Credit Union.

BSU welcomes newborns into the Cardinal Family

The Ball State University Alumni Association welcomes newborns into the Cardinal family. In partnership with the Ball State Federal Credit Union (BSFCU), the Alumni Association administers the program.

"Born to be a Cardinal" is designed for babies from birth to 12 months, who are the children or grandchildren of Ball State alumni.

The program was established as an alumni service to recognize the university's newest legacies, honor alumni families, and promote pride in Ball State. It provides the family a mechanism to save for college through the BSFCU.

Cost of basic enrollment is \$15.00. New members in the basic plan will receive a Ball State bib, a magnetic photo frame with the "Born to be a Cardinal" logo, and a \$10.00 custodial account opened in the child's name at the BSFCU.

Members may opt to increase the minimum for their savings plan. Amounts greater than \$15.00 will be deposited directly into the custodial account.

The enrollment form is available through the Alumni Association Web site: www.bsu.edu/alumni.

Introducing our new members

- Hannah Garrison, LaFontaine, born November 20, 2006 (**Scott Garrison**, '93, father)
- Ashtin Gillum, Lafayette, born March 27, 2007 (**Alyssa Gillum**, '05, mother)
- Savannah Lynn Hammond, Selma, born November 15, 2007 (**Erin Hammond**, '00, mother; **Michael Moore**, '69, grandfather)
- Andrew Kegebein, Plainfield, IL, born March 21, 2007 (**Michael Kegebein**, '62, grandfather)
- Sebastian Kegebein, Shorewood, IL, born July 26, 2007 (**Michael Kegebein**, '62, grandfather)
- Thaddeus Lawrence, Indianapolis, born July 25, 2007 (**Russ Lawrence**, '95, father; **Kelli Hahn Lawrence**, '01, mother)
- Noah Lennon, Muncie, born April 4, 2007 (**Travis Lennon**, '98, father; **Cathy Lennon**, '73, grandmother)
- Creed Mackowiak, Indianapolis, born March 16, 2007 (**Ryan Mackowiak**, '96, father; **Kendra Mackowiak**, '90, mother; **Edith Pittenger**, '33MA61, great grandmother)
- Sebastian Lukas Mathena, Indianapolis, born November 14, 2006 (**Beverly Hoffmeister**, '64, great grandmother)
- Makenna Kate Smeltzer, Fort Wayne, born September 28, 2006 (**Sue Taylor**, '71, grandmother)
- Emery Elizabeth Vulgan, Bradenton, FL, born June 22, 2007 (**Anthony Vulgan**, '94, father; **Raymond Vulgan**, '68, and **Lesley Vulgan**, '70, grandparents)



Sumner, '03; and **Beth Switzer**, '85.

The event included sessions regarding internships with Ball State alumni and other professionals participating. Alumni panelists included: **Barbara Norrick**, '77; **Eric Sorg**, '04; **Laura Hormuth**, '05; **Laura Dragoo**, '06; **Jane Hughes**, '79; **Candy Ground**, '70; **Elizabeth Poore**, '91MA00; and **Heather Kammer**, '94.

The FCS Alumni Society board of directors will meet at the Alumni Center, Tuesday, January 29, to plan the society's spring alumni awards brunch, set for Saturday, May 17.

MCOB: The Miller College of Business Alumni Society board of directors elected five new members for 2008. They are: **Rebecca Baer**, '99MBA05; **Carl Davis**, '03; **Karen Mangia**, '97MS98; **Clarice McCauley**, '90; and **Joe Milazzo**, '77.

The board will host a reception preceding the Indiana Pacers game, Wednesday, February 20, for Ball State business alumni. Details about the reception and game tickets will be mailed.

The annual MCOB Dialogue Days will be Tuesday and Wednesday, March 4-5. Business alumni who wish to speak to a class about their careers should contact the BSU Alumni Association or **Tammy Estep**, '86MBA92, in the college.

Rod Davis, '69MAE70, continues to serve as interim dean of the Miller College of Business. Officers are **Kevin Walbridge**, '82, president; **Michael Earley**, '78, vice president; and **Jim Ittenbach**, '71, Alumni Council representative.

NREM: The Natural Resources and Environmental Management Alumni Society will host its seventh annual Internship and Career Fair at the Alumni Center, Tuesday, January 22, from noon until 4:00 p.m.

Alumni professionals in fields that relate to NREM, biology, geology, geography, chemistry, political science, and landscape architecture will participate. They will greet students, convey information about their professions and places of employment, and offer applications for internships, summer employment, part-time, or full-time employment.

To participate, contact the Alumni Association by Tuesday, January 15.

The NREM Alumni Society board of directors will meet after the event.

Alumni chapters plan area winter outings

Adams-Wells: **Fred Hoffman**, '87, and **Stan Kunkel**, '78, are co-chairmen of the family bowling outing, set for Sunday, February 10, from 2:00-4:00 p.m. at the Bowling Center in Bluffton.

Reservations, due by February 6, can be made by contacting Hoffman, (260) 589-2682, or Kunkel, (260) 824-9966.

The board elected **Don Kitson**, '91, president and Hoffman, vice president. **Shelly Eisenmann**, '93, and **Mike Pettibone**, '76, will continue as board members.

The next board meeting will be Wednesday, January 15, at 6:00 p.m. at Billy Ann's Restaurant in Bluffton.

Greater Indianapolis: The Greater Indianapolis Area Alumni Chapter will host three annual winter events. The Indiana Ice Outing is scheduled for Saturday, January 12, at the Pepsi Coliseum in Indianapolis. A pre-game party will take place in the Ice House Room at 6:00 p.m. The Indiana Ice vs. Waterloo Black House game will begin at 7:05 p.m.

Saturday, February 9, the chapter will sponsor Casino Night at Jillian's in Indianapolis. Doors open at 6:30 p.m., with faux gambling from 7:00-9:00 p.m. and a prize drawing at the end of the event.

The third outing is set for Sunday, March 2, at the Indiana Repertory Theatre for a production of August Wilson's "The Piano Lesson". A pre-show reception will be from noon until the play starts at 2:00 p.m.

Northeastern: The Northeastern Indiana Alumni Society will host its annual TGIF, Friday, February 15, from 5:00-7:00 p.m. at Columbia Street West in Fort Wayne.

The society's annual Science Central family outing is scheduled for Sunday, February 24, from 1:00-4:00 p.m. in Fort Wayne.

don't miss these

COMING EVENTS



Alpha Kappa Alpha sorority sisters returned to campus for a Homecoming reunion and to celebrate the recognition of Joyce Jamerson (second from left). Jamerson received a GOLD Award from the Ball State Alumni Association during the Homecoming awards dinner.

- **International Bowl: Ball State vs. Rutgers**
Saturday, January 5, Toronto, Canada
- **Greater Indianapolis Indiana Ice Outing**
Saturday, January 20, Indianapolis
- **Adams-Wells Family Bowling**
Sunday, February 10, Bluffton
- **Northeastern Indiana Science Central Family Outing**
Sunday, February 24, Fort Wayne
- **Cardinal Job Fair**
Wednesday, February 27, Worthen Arena

POST-ITS

Cardinal Job Fair: The Cardinal Job Fair is scheduled for Wednesday, February 27, from 10:00 a.m.-3:00 p.m. in Worthen Arena. More than 100 employers will be available to meet with students and alumni.

Black Alumni: The Black Alumni Society board of directors elected **Ebonee Cooper**, '06, and **Carl**

Radford, '87, to fill positions on their board. The board will meet at 10:00 a.m. Saturday, February 16, at the Alumni Center to discuss plans for a 2008 social event and additional ways to be involved with the university.

Class of 1958: The Class of 1958 social committee will meet Tuesday, January 15, beginning at 11:30 a.m. at the Alumni Center. The

committee will discuss plans for the class of '58 50th Anniversary Reunion, set for Thursday and Friday, June 19-20. To become a member of the committee, contact the Alumni Association for details. A reunion album is being created, and alumni are asked to return their information forms to the Alumni Association by Thursday, January 31.

Need more event information?

See the Alumni Upcoming Events Calendar on page 34 for a complete list of events or go online to www.bsu.edu/alumni/events

phone: (765) 285-1080
toll free: 1 (888) I-GO-4-BSU
e-mail: alumni1@bsu.edu

BALL STATE UNIVERSITY

EDUCATION REDEFINED

EDUCATION REDEFINED TOUR INFO

Ball State is dedicated to shaping our students for leadership in the 21st century.

EDUCATION REDEFINED represents more than a tagline for Ball State. It is our ongoing commitment to a tradition of excellence and innovation.

Join President Jo Ann M. Gora and other Ball State University representatives as we share our exciting news with alumni as part of our multicity **EDUCATION REDEFINED TOUR**.

Thursday, January 10
Grant County Area Alumni Outing
Marion
Hostess House
5:30-7:30 p.m.

Thursday, January 17
Vanderburgh County Area Alumni Reception
Evansville
Old National Bank Headquarters
5:30-7:30 p.m.

Watch for details in the mail or go online for more information.
www.bsu.edu/alumni

Reconnect with old friends in a new way with the BSUAA

Read our blog

A great way to keep tabs on what's happening with the Alumni Association is to read our blog. Go to www.ballstateaa.wordpress.com. The blog will keep you current with the latest news.



Facebook: A social networking site, Facebook is the place to learn about local events while providing an easy way to connect with people through personal profiles and shared pictures.

To join, current Facebook users can click on "Groups" and search for "Ball State Alumni Association." To create a Facebook account, go to www.facebook.com and click "Sign up."

LinkedIn: LinkedIn is similar to Facebook, but with a focus on business networking.

The main purpose of the site is to allow registered users to maintain a list of contact details of people they know and trust in business. This can help alumni accelerate careers through referral by other alumni and stay up-to-date on what former classmates

are doing. To join, go to www.linkedin.com.

Eventful: Eventful allows access to all Ball State events on one site, and also allows alumni to request events. If you want to reconnect with the 1977 chess team or the 1989 French club, for example, request the event and we will try to assist to make it happen! To request an event, or to see what is going on, go to www.eventful.com.

Stay Tuned: Your Alumni Association continues to research new and innovative ways for you to reconnect with alumni and faculty. Soon, it might be possible to sit in on a virtual class taught by your favorite professor, or to attend a virtual alumni event. Keep up-to-date on new developments—go online to www.bsu.edu/alumni.

"With an eye carefully focused on the future, we don't shy away from innovation and creativity, and we execute with a purpose."

**Tony Schneider, chairman
Ball State University Foundation board of directors**

MAJOR MILESTONES

BSU FOUNDATION CELEBRATES SUCCESS

compiled by
Charlotte Shepperd

The Ball State University Foundation had a stellar year in 2007, reaching major milestones and garnering national recognition as the Small Nonprofit of the Year.

In June 2007 the foundation announced it had surpassed four major milestones: \$300 million in cumulative contributions, \$100 million in total investment earnings, \$200 million in university/student support, and \$200 million in total assets.

Acknowledging the work of staff and volunteers, David Bahlmann, president and CEO of the foundation, credits the long-term donor generosity for the success. "This extraordinary year is the result of decades of giving by our donors," Bahlmann says. "Through their generosity, generations of young people get the full impact of the Ball State educational experience."

Investment earnings showed a five-year average return of 16 percent as of September 2007, ranking the foundation in the first quartile in investment returns among its peers. Based upon performance, investment decisions, and use of managers or consultants, the foundation received the Small Nonprofit of the Year Award in the category of foundations with endowments less than \$500 million.

Tony Schneider, 1980 alumnus and chairman of the foundation's board of directors, says the award recognizes

the planning and execution of what he calls decades of work on the part of the foundation.

"It is especially gratifying to receive an award like this when your achievements are, fundamentally, the result of a cultural commitment to excellence," Schneider notes, explaining a key to the foundation's investment success. "With an eye carefully focused on the future, we don't shy away from innovation and creativity, and we execute with a purpose."

Established in 1951 with a \$1,000 donation from one of its nine founding board members, the foundation gained a firm foothold under the direction of 1929 alumnus Ralph Whiting. Over three decades, Whiting led the organization as it grew its assets to nearly \$10 million. Today, assets exceed \$235 million.

Looking ahead, a long-term strategic plan was adopted in 2007, which Bahlmann and Schneider believe will position the foundation to reach new heights. Five new board members also have been appointed. They are John C. Gaylor, Donna Oklak, Randall E. Pond, Michael P. Smith, and Ken White.

Gaylor is president, chief executive officer, and founder of Gaylor Group Inc. A 1976 business graduate of Ball State, Gaylor was honored as a Distinguished Alumnus by the Alumni Association in 1999.

Oklak, a 1977 graduate, is co-founder and vice president of grants at Impact 100 Greater Indianapolis, a charitable

women's giving circle. She is a member of the university's National Philanthropy Council.

Pond is senior vice president of operations, processes, and systems for Cisco Systems, Inc. A 1977 Ball State graduate, Pond received the Miller College of Business Award of Distinction in 2005.

Smith is executive director of the Media Management Center, affiliated with Northwestern University's Kellogg School of Management and Medill School of Journalism.

A 1973 Ball State journalism graduate, Smith has been honored by his alma mater on numerous occasions, including induction into the Journalism Hall of Fame in 1996 and being named a 2007 Distinguished Alumnus.

White, who retired in 2003 as senior managing director of Ernst & Young Corporate Finance, LLC, continues to practice as a consultant. He received his bachelor's degree in accounting from Ball State in 1971 and has been a devoted volunteer for the university. ■

Ball State University Foundation staff members David Bahlmann (center) and Thomas Heck (right) accept the Small Nonprofit of the Year Award, along with equity manager Churchill Franklin, October 22, in San Francisco. Selected by the staff of *Alternative Investment News* and its sister publication *Foundation & Endowment Money Management*, the foundation won over finalists Florida State University and Kenyon College. Photo by Elisabeth Fall.

Taking “Middletown” to Madison Avenue

Ball State’s Center for Media Design is redefining media measurement research

by Mike Bloxham
and Amanda Pollard

The common refrain in the mass media industries for at least the last decade has been about how “everything is changing.” Commentators routinely declare the death of the 30-second TV commercial, the demise of newspapers, the end of the broadcast schedule, and the all-consuming rise of the Internet to name but a few of the disruptive developments.

As the number of media options available to us multiplies and as the capabilities of many of them diversify to give us more choices in how we use any one device, the challenge of truly understanding how people are using media is also made more difficult. Just think of all the things you can do with your cell phone or computer, for example, that you couldn’t do a few short years ago. As the challenge grows, the need to rise to that challenge becomes that much more important to the media industries and those seeking to study them or work within them.

The vast majority of dollars spent on media measurement research fall short of understanding consumer media behavior as it generally focuses on one interface at a time. In effect, the research itself is designed to reflect the silos of the industry—TV is separate from radio and radio is separate from newspapers, etc.

Meanwhile, we as consumers use the media in anything but a siloed



courtesy, Center for Media Design

A researcher records a subject’s cross-platform media use (newspaper and television).

fashion. The result is that a media executive may gain deep insights into how people are using TV, while knowing little or nothing about how they use print or the Web without turning to different information sources and sometimes contradictory research. This is becoming a key industry issue. Major media owners, advertisers, and their agencies are now looking for answers to the ever-more important questions of who is using which media, where, when, and how often.

To meet these challenges, the Center for Media Design (CMD) developed a systematic observational research method utilizing trained observers to record second-by-second changes in

participant media use, life activities, and locations on smart keyboards. The result is a unique record detailing media behaviors which, in turn, inform industry decisions on how best to use media. Over the course of four years, the CMD has logged 10,000 hours of observations for a series of nationally-recognized, innovative reports and white papers.

Middletown Media Studies marked the CMD’s first venture in observational research in 2004 in Muncie, a long-time representative of “Middle America.” Observers followed 101 participants through their waking day to record technology use across media platforms and across all locations.

Major media owners, advertisers, and their agencies are now looking for answers to the ever-more important questions of who is using which media, where, when, and how often.

Outside of our ultimate goal of discerning consumer behavior, we designed a project to test traditional methods of media research including industry-standard personal diaries and telephone interviews while testing our newly created “shadowing” methodology. The study proved that the CMD’s observational method was more accurate in recording participants’ cross-media consumption than both telephone survey and diaries, and the positive response from the media industries demonstrated the study’s worth as a stepping stone for subsequent research ventures.

The July 2005 follow-up study, Middletown Media Studies II, resulted in several highly regarded research reports and white papers. For these reports, researchers looked at various issues within the larger topic of consumer behavior recorded during these observations:

- “Media Day” breaks down media usage across the media day.
- Multitasking habits of participants are examined in “Concurrent Media Exposure.”
- “Engaging the Ad Supported Media” looks at issues of concurrent media exposure aggregated based on location, time of day, participant age, etc.
- Researchers analyzed computer use in “The Computer: A Medium for all Reasons.”
- MMSII researchers presented “Mind the Measurement Gap” at the Advertising Research Foundation highlighting specific, observational measurement issues.

After the marked success of both rounds of Middletown Media Studies, the CMD’s observational approach was put to work on a single media platform: television. This approach targeted and logged participant behavior during prime-time hours in five-second increments. The goal was to develop deeper insights into how people really behave when watching TV.

“Remotely Interested? Observing Television Viewers’ Advertising Related Behavior,” was published in September of 2006, first presented in New York during Advertising Week, and became the subject of an article in *Admap*, the leading international journal of the media industry, in January 2007.

Since the release of our first observational study, we have been consistently asked about plans to conduct similar work with teenagers. The prospect of adding the additional complexity of researching minors, onto our logistically demanding research method was daunting, to say the least, but our own curiosity and continued requests from industry finally encouraged us to take the plunge. The result was a pilot study called “High School Media Too,” published in September of 2007. Though unique in its complexity and focus, this pilot proves the CMD can successfully undertake a larger study of teen media consumption using our observational method while generating significant media attention.

In the industry, we have undertaken observationally based projects funded by Time Warner Global Marketing, Procter &

Gamble, Pepsico, and Nielsen’s Council for Research Excellence, a body of the media industry’s leading research practitioners.

To date Ball State’s Center for Media Design remains the only entity conducting observational media research in this way and on this scale. The resulting impact on the university’s reputation in the media industries and academia has been significant, and we have seen a steady stream of visitors as a result. As we continue to build on our work, we do so with the knowledge that we are not only contributing to academic and industry knowledge of how the media landscape is changing, but also that by increasing awareness of the Ball State name in the communications industries, we help give Ball State students an edge when applying for jobs in those sectors. ■



Center for Media Design

Mike Bloxham serves as director of insight and research for Ball State’s Center for Media Design. He champions research in media consumption, eye tracking, and usability testing, and is responsible for developing programs at the CMD that deliver innovative research solutions and facilitate industry partnerships. He also was a part of the team that produced Middletown Media Studies.

Amanda Pollard is a student research assistant at the CMD. She is majoring in English literature and will graduate in 2008.

For more information on the reports mentioned in this story and their authors, visit www.bsu.edu/webapps2/cmdreports.

HONOR and SACRIFICE

by Jessica Riedel

Half a world away, Christmas came early for Ball State alumni Miles Townsend and Mike Ogden. The army officers and former BSU ROTC members reunited, between missions, in Taji, Iraq.

"We both have acquired a few wrinkles and have added a couple of pounds since leaving BSU in 1992," Ogden says. "But the friendship we forged on campus has withstood both the test of time and the trials of war."

Another Ball State grad, Captain Russell Boucher, says he has made friends from varied locations and of many nationalities while serving his country in Iraq. "I've never been anywhere where there were so many good people dedicated to what they're doing," he says.

Even so, Boucher, a 1982 Ball State alumnus, was more than ready to return home to spend the holiday season and the new year with his family, many of whom have attended Ball State. Boucher's wife Anna, her parents, and all three of his children—Joshua, Erica, and Christina—have taken classes at the university.

Understandably, Boucher's Ball State pride remains in full force overseas. The captain has made sure Ball State is represented at the U.S. Embassy in Iraq by hanging his alma mater's flag, among representative college flags from throughout the nation, in the dining facility there.

About returning home for leave after more than ten months abroad, Boucher says simply, "It feels really good."

Ogden would probably second that sentiment.

An article in the July 2007 issue of the *Alumnus* reported that Ogden and his wife Tiffani were expecting a third child.

Ogden has kept in touch, writing in early November: "In less than two weeks, my wife will give birth to our third son. Because our country remains at war, I will not be in attendance for this joyous occasion. Once again, my wife and children will demonstrate that the cost of freedom is not cheap, and their willingness to sacrifice remains the currency with which the price of our freedom is paid."

Ross Henry Ogden was born November 20, 2007, and though Ogden was still in Iraq, he was able to phone just in time to hear Ross' first breath.

"Ross Henry is a name chosen to honor two men in our lives who were no strangers

to the concept of commitment and sacrifice," Ogden says. "Ross is the name of Tiffani's father, a man who endured the Great Depression and served his country with distinction during the Korean War.

"Henry, a dear friend and mentor we met during our tour of duty in Germany, is a D-Day Veteran who was reactivated for the Korean War even after he had tragically lost his wife and son to a house fire," he continues. "These men and the lives they led personify what is great about America and reflect the character we hope to instill in each of our boys."

As his tour in Baghdad moves toward a close, Ogden urges Americans to stand firm.

"Our soldiers continue to relentlessly hunt al-Qaida and the many extremists. Make no mistake about it, after 13 months of hunting these cold-blooded killers, I've learned firsthand that our children can't afford for us to not have the courage and resolve to confront those who indiscriminately kill anyone who dare to confront them. That being said, I'm happy to report that the Iraqi people have [begun to enjoy] unprecedented peace and security and have begun to take matters into their own hands to a degree I honestly did not believe I would see during my tour."

The visible progress Ogden has witnessed is encouraging, but far from a reason to withdraw, he says. In order to protect his family and his country, he missed seeing his son Drew start walking and talking. But Ogden says he has begun seeing the fruits of his and others' efforts.

"The continued commitment of US forces and our sacrifices are making possible what many believed to be impossible," he says. "Arrests of al-Qaida and connected operatives are occurring in greater numbers than ever before," Ogden says. He adds that Iraqi citizens are taking action.





courtesy, Russell Boucher

courtesy, Russell Boucher

"A recent tip from a concerned Iraqi citizen led us to the single largest cache ever found, consisting of more than a hundred roadside bombs, rockets, mortars, and other weaponry intended, no doubt, for use to kill and maim US forces and Iraqi civilians alike."

Ogden and Boucher agree that the role of the US in Iraq is not yet over.

Boucher contends: "We understand why [this war is] important." He warns that terrorism would increase, should US troops leave.

Ogden adds: "Although these recent trends represent great progress, there is still much work to be done. We must take advantage of this hard-fought progress by continuing to improve the quality and quantity of Iraqi security forces, schools, hospitals, factories, and government services," he says. "Doing anything less would be a dishonor to those who volunteered and paid the ultimate price to achieve

victory. Surrendering would not only pass a great burden on to our sons and daughters, but would embolden those who wish to kill us.

"I propose we choose, instead, to leave a legacy of strength and resolve for our children to emulate, and in the process, make it clear to extremists of all types that the sons and daughters of Democracy are not spoiled by our riches or intimidated by our foes."

The burden of continuing this legacy falls to men and women like Ogden and Boucher, who make great sacrifices in an effort to protect America and their families.

"It was tough to leave [my home]," Boucher admits. But it's a sacrifice he says he's willing to make to ensure his family's safety back home.

"I don't want anything to happen to my kids," he acknowledges.

Boucher stresses the respect he has for his fellow soldiers, a sentiment echoed by thousands of his fellow alumni. He emphasizes that the troops and their families have made great sacrifices in the name of the war on terror and, while commanding the family support at home, succinctly says the troops are, "tremendous people all working for the good of our country."

"These people [I've met while serving in Iraq] are just as brave as anybody at any time," he concludes.

And in a new year, filled with certain change,

that is something Boucher says Americans can be proud remains constant. ■

(Above) Russell Boucher (left) gets assistance from Floyd Lee to add the Ball State flag to his dining hall. (Inset) Boucher gathers with schoolchildren in Erbil, Iraq. (Right) Miles Townsend and Mike Ogden display their Ball State pride during a recent meeting in Taji, Iraq.



courtesy, Miles Townsend

President named among Indiana's top influential women

Ball State President Jo Ann M. Gora has been named one of the most influential women in Indiana, according to the November 2007 issue of *Indianapolis Business Journal*. The publication's editors selected 19 women from 120 nominations submitted by readers.

Gora was one of only two women in education to receive the honor. She was cited for Ball State's Education Redefined strategic plan, which guides the university's direction through 2012; for expanding Ball State's educational offerings; and for transforming the university's image and taking it to new levels of visibility.

Ball State's president since August 2004, Gora is a member of the American Council on Education's Committee on Leadership and Institutional Effectiveness and has served on the board of the National Association of State Universities and Land Grant Colleges.

She is on the executive committee of the Indianapolis Museum of Art and the Central Indiana Corporate Partnership, where she heads the governance committee. She also is a board member of the Indiana Chamber of Commerce, First Merchants Corporation, and Ball Memorial Hospital. She recently was named co-chairman of the Indiana Chamber's Business-Higher Education Forum.

Shafer foundation gives \$1 million to Ball State

Immersive learning experiences at Ball State will increase, thanks to a recent \$1 million gift from the Phyllis and Hamer Shafer Foundation.

Immersive learning pairs interdisciplinary groups of students with a faculty mentor. Students drive the learning process as they examine a real-world problem and determine a real-world solution for it. Last year, immersive learning projects

took student-faculty teams to communities throughout the state of Indiana.

The \$1 million gift is the latest in a long history of philanthropy to Ball State for the Shafers. The most visible symbol of their generosity is Shafer Tower, built in 2001.

The Shafers were inducted into the university's Miller College of Business Hall of Fame in 1987. **Phyllis Shafer**, '47, served on the Ball State University Foundation

board of directors for nearly 30 years, including 15 as its chairman. In 1981, she received the Alumni Association's Benny Award, and in 1990, the President's Medal of Distinction, for her outstanding service to the university. **Hamer Shafer**, LLD80, received the honorary doctorate for his corporate, civic, and community leadership. He also received the President's Medal of Distinction in 1999.

in other NEWS

Magazine positions undergrad program in 2007 top 20

Entrepreneur magazine and *The Princeton Review* ranked Ball State 20th in an analysis of the nation's top undergraduate entrepreneurship programs.

The rankings were compiled for the magazine's November issue by *The Princeton Review*, a multifaceted New York-based education corporation. Ball State's program was ranked ahead of the University of Iowa, Brigham Young University, Baylor University, Northeastern University, and The Ohio State University.

Nine hundred schools were evaluated based on academic requirements, students and faculty, and outside-the-classroom support and experiences.

Ball State's entrepreneurship program has consistently ranked in the top ten by *U.S. News and World Report* since 1999.

This is the third time in recent years that *Entrepreneur* magazine has ranked Ball

State among the nation's best. The magazine ranked the university's undergraduate program among the top 25 in 2003 and 2004.

The entrepreneurship program is an initiative of Ball State's Miller College of Business. It includes a final pass-or-fail class that requires seniors to put their degrees on the line when their business plans are reviewed by a group of top business leaders just days before graduation.

Ball State selected as first Apple training center in Indiana

The university has been selected as Indiana's first Apple Authorized Training Center (AATC) and Apple Authorized Training Center for Education (AATCe), providing courses in digital media technologies using Apple software.

With the affiliation, Ball State joins a network of colleges, universities, and businesses throughout the

nation, training individuals in digital media technologies.

AATC training for information technology professionals will be primarily at the Ball State Indianapolis Center, while AATCe courses for students are being conducted on campus.

The AATC and AATCe centers serve as a resource for training a broad range of users, including professional editors, students, faculty, business executives, digital artists, sound designers, filmmakers, webmasters, photographers, and other individuals interested in digital technology.

Upon completing the course material, individuals may become certified by taking an exam.

Ball State is providing assistance for the Apple training centers through the Digital Exchange Initiative, a \$20 million project funded by Lilly Endowment Inc. to enhance the university's innovative, immersive educational experiences for students in digital technology.



Ball State fun facts

— Did you know?

Ball State has 915 full-time faculty members. Nearly 92 percent of all tenured and tenure-track faculty hold terminal degrees in their disciplines.

Ball State obtains grant for emergency personnel training

Ball State will receive a \$2.5 million grant from the federal government to improve the communication skills of the nation's 911 dispatchers and other emergency public communications personnel.

Over the next three years, Ball State will develop a comprehensive program to broaden the scope of public communications training to improve awareness, performance, management, and planning skills of essential communications personnel, including 911 dispatchers, on-scene incident commanders, and public information officers.

The project's focus will tap into the expertise of Ball State faculty in the areas of communications, digital production, and emergency management.

Ball State's team of faculty and staff was expected to begin working on the project by the end of 2007, and will create a communications DVD that will be distributed to about 3,000 911 dispatch offices for independent study awareness training. A comprehensive electronic independent study module also will be used in conjunction with on-site, hands-on training activities utilizing tabletop exercises and other techniques.

The team includes: **Robert Pritchard**, MA88; Robert Yadon; **Nancy Carlson**, MBA84; **Greg Siering**, PhD01; **Phil Bremen**, MA04; and **William Gosnell**, '92BS01.

The grant is from the U.S. Department of Homeland Security through the Federal Emergency Management

EFT program travels to Little Rock, Arkansas

The university's award-winning Electronic Field Trip (EFT) program traveled to Central High School in Little Rock, AR, December 4, 2007 to commemorate the 50th anniversary of the Little Rock Nine.

Without ever leaving the classroom, more than 50,000 schoolchildren in grades 7-12 from 47 states and Washington, D.C., Australia, Canada, and Switzerland visited Little Rock Central High School National Historic Site and its visitor center. Sponsors of the trip were Ball State, the National Park Foundation, and Best Buy Children's Foundation.

The broadcast, "Commemorating Courage: The Nine Who Made a Difference," took students to Central High School and into the lives of the Little Rock Nine to learn about the struggles they endured while the country fought over desegregation. Students also had the opportunity to call in or e-mail questions to the show's host and special guests.

The integration of nine African-American students into Central High School,



Freddie Fulton and Amy Garrett, on-site hosts, pose for the electronic field trip taping in Little Rock.

which was previously an all-white school, stirred up controversy, drew national media attention, and was one of the first real tests of the Brown vs. Board of Education Supreme Court decision.

Spirit Trickey-Rowan, daughter of one of the Little Rock Nine and a park ranger, hosted the event while Ernest Green and Minnijean Brown-Trickey, members of the Little Rock Nine, made special guest appearances. Four students from local high schools in Little Rock, including Central High School, were on site to help with the EFT.

EFT also took part in a virtual field trip to Grand Teton

National Park in October 2007. "Tails from the Tetons" helped children, many of whom live in densely populated cities, understand the importance of preserving the country's vast natural resources.

Upcoming EFTs include "A Whale Story: A South Seas Adventure," Tuesday, February 26, which will explore the migratory patterns and dangers faced by gray whales; and "Field of Colors: Flying Objects on the National Mall," Tuesday, April 1, featuring the Smithsonian Kite Festival and exploring wind and weather.

Agency (FEMA) and is part of a Competitive Training Grant.

Study names Muncie nation's most affordable town

A new study finds that Ball State's cutting-edge academic programs, picturesque buildings, and tree-lined roads are located in the

nation's most affordable college town.

According to the third annual Coldwell Banker College Home Price Comparison Index (HPCI), Muncie is most affordable, up from third place last year, because a typical single-family home averages about \$150,000.

The company defines the typical home as a single-

family dwelling with 2,200 square feet, four bedrooms, two-and-a-half baths, family room, and two-car garage.

For the third straight year Palo Alto, CA, home to Stanford University, is the nation's most expensive college town, where a similar home would cost about \$1.7 million.

The Coldwell Banker College Market HPCI

examines the markets that are home to 119 Football Bowl Subdivision (I-A) schools.

According to the study, while nearly \$1.5 million separates the most affordable community (Muncie) from the most expensive (Palo Alto), both communities are benefiting from recently unveiled football stadiums. Ball State's Scheumann Stadium underwent a \$13.7 million renovation. The one-year-old, state-of-the-art Stanford Stadium seats 50,000.

Oklahoma State University and the University of Toledo entered the list of the ten most affordable markets, while all ten of the most expensive college markets repeated from the 2006 list.

The Mid-American Conference again ranks as the most affordable league, with homes averaging \$230,272 in its 12 markets. The Pacific Coast Conference tips the scales as the most expensive conference overall for the third straight year, with an average home price of \$737,040.

Winter graduation welcomes former head of NSF

Former National Science Foundation (NSF) head John Brooks Slaughter addressed Ball State's new graduates during the university's winter commencement ceremony in December.

A fellow of both the American Association for the Advancement of Science and the American Academy of Arts and Sciences, Slaughter served as director of the NSF from 1980 to 1982. He also is a former chancellor of the University of Maryland, College Park (1982-88),

High school group honors First Amendment advocate



Ball State Photo Services

The director of Ball State's First Amendment advocacy

organization was recently honored by the Indiana High School Press Association (IHSPA).

J-IDEAS director Warren Watson received the Louis Ingelhart Friends of the Student Press Award from the IHSPA during its annual convention in Franklin in October 2007.

Nationally recognized as a champion for the freedom of college news media, Ingelhart was professor emeritus of

journalism and director emeritus of student publications at Ball State. He died in January 2007.

The IHSPA annually honors people who contribute to scholastic journalism or the First Amendment in a spirit like that of Ingelhart, who himself received the honor in 1985.

Watson was named J-IDEAS director in 2004. He previously was a vice president at the American Press Institute (API) and a 26-year veteran of American newspapers.

Watson has held reporting, editing, art, and management positions at newspapers as small as the 2,000-circulation

Somersworth-Berwicks (MN) Free Press and as large as the 300,000-circulation *St. Petersburg (FL) Times*. He is a New Hampshire native, earning a bachelor's degree in history from the University of New Hampshire in 1973.

Established in 2003, J-IDEAS is designed to raise First Amendment appreciation, promote media literacy, and encourage student media in high schools. It is affiliated with Ball State's Department of Journalism and the College of Communication, Information, and Media.

and president of Occidental College in Los Angeles (1988-99).

Slaughter also was elected to the American Society for Engineering Education Hall of Fame in 1993 and to Eminent Member status in Eta Kappa Nu, the national honor society of electrical engineering, in 2001.

Slaughter was named Melbo Professor of Leadership in Education at the University of Southern California in 1999 and a year later, president and CEO of the National Action Council for Minorities in Engineering (NACME).

Approximately 1,200 students in doctoral (28), master's (199), bachelor's (845) and associate (141) programs received their degrees.

Ball State's December ceremony marked the 151st Commencement ceremony.

CMD opens facility in New York City

Researchers from Ball State's Center for Media Design (CMD) will work closely with top partners in the communications industry as a result of an office in the heart of New York City.

CMD and Schematic, a full-service digital agency, have opened the Media Insight Center (MIC), a research and development facility for eye tracking and usability, in the company's New York offices.

The center allows Ball State to have a presence in New York. The research office will also provide students with immersive learning opportunities in the coming years through a variety of research partnerships.

CMD is part of the \$20 million Digital Exchange initiative funded by Lilly Endowment Inc.

At the Schematic-based center, researchers will use continually evolving and innovative eye-tracking and usability research methods for interfaces, devices, and content across platforms. The center is among the few facilities in the country equipped to conduct eye-tracking research in computer, television, and mobile settings.

The recently opened New York center, which features a family room and home office, is the third in a network of custom-designed naturalistic environments for desktop and television-based eye-tracking and usability research.

CARDINAL

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PRIDE

Plate Issuance Year **2008**

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Approved by State Board of Accounts 1991

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Ball State's Vision

“If we don’t get the toxins out of our water, if we don’t stop putting greenhouse gases into the atmosphere, we are not going to have that glorious future we could have had. We may actually drive ourselves into extinction.”

John Vann, green initiatives coordinator for Ball State’s Council On The Environment (COTE), predicts a grim future if the world doesn’t step up efforts to make the planet sustainable. He defines



n of Sustainability

by Katherine Tryon

sustainability as long-term human survival, with an acceptable quality of life, indefinitely into the future. The changing climate, clean air, clean water, natural resource abuse, and land use are all problems that need to be addressed to assure a sustainable world.

“If we don’t get the climate right, then these other things like fresh water, food, and land and water pollution are not going to matter,” Vann says.



Ball State is taking action. In December 2006, President Jo Ann Gora was among the founding signers of the Presidents Climate Commitment. The commitment joins Ball State with 300 universities nationwide in the fight against global warming, committing the university to work toward a carbon neutral campus.

Concurrent with the president's efforts, the university's strategic plan for 2007-2012 contains a unit-level sustainability plan. Every department, deanship, vice-presidency, and administrative entity within the university structure has been charged with preparing a statement of its efforts to promote sustainability.

Robert Koester, chairman of COTE, notes, "We have this deeply rooted effort now to bring the entire institution further down the road. It's pretty substantial."

For nearly two decades, Ball State has been engaged in making sustainability issues a priority, creating opportunities to raise awareness on campus and in the greater community. The first step toward formally recognizing concerns

began in 1991 when the university, through the direction of then-Provost Warren Vander Hill, appointed the first Green Committee. Koester says the 14-member committee looked into ways of ensuring every student on campus would become more environmentally aware.

The committee made 35 recommendations and included provisions for summer training for faculty, Greening of the Campus conferences, and campus lectures. Many of the Green Committee's recommendations were put into action.

Ball State President John Worthen signed the Talloires Declaration in 1999, taking the university's environmental commitment to the next level. Thirty-one university leaders and environmental experts representing 15 nations wrote a global agreement, which originated in Talloires, France. The document is a guide for institutions to participate in sustainability efforts. Ball State became the first university in Indiana to sign the agreement.

In 2000, the university took formal action to implement the ten Talloires tenets. As a result, Vander Hill appointed the Green-2 Committee. It made 184 recommendations, including ten initiatives for how the university could honor its commitment. COTE also was established to oversee the progress of sustainability on campus.

Ball State's board of trustees furthered the university's commitment when it adopted a sustainability statement in 2003. The statement is a commitment to: "protect and enhance the environment through our learning,

research, service, and administrative operations." Five visions are outlined in the statement, to include reducing the consumption of materials and energy, establishing community programs, developing leadership and partnerships with other universities, providing academic opportunities, and providing educational opportunities to students, faculty, and staff."

"President Gora is maintaining this kind of tradition we have going back to 1990. She's expanding it and developing it further," Koester says of Ball State's recent commitment. "The provost is doing the same thing by working to get this into these plans."

COTE coordinates environmental efforts, working across disciplinary lines and providing counsel and support to the university. The council meets once a month to anticipate, facilitate, and celebrate sustainability projects, according to Koester. COTE appointments are three-year terms, and membership is comprised of community members, graduate students, undergraduate students, and department representatives. Koester says diverse membership in COTE is a key ingredient.

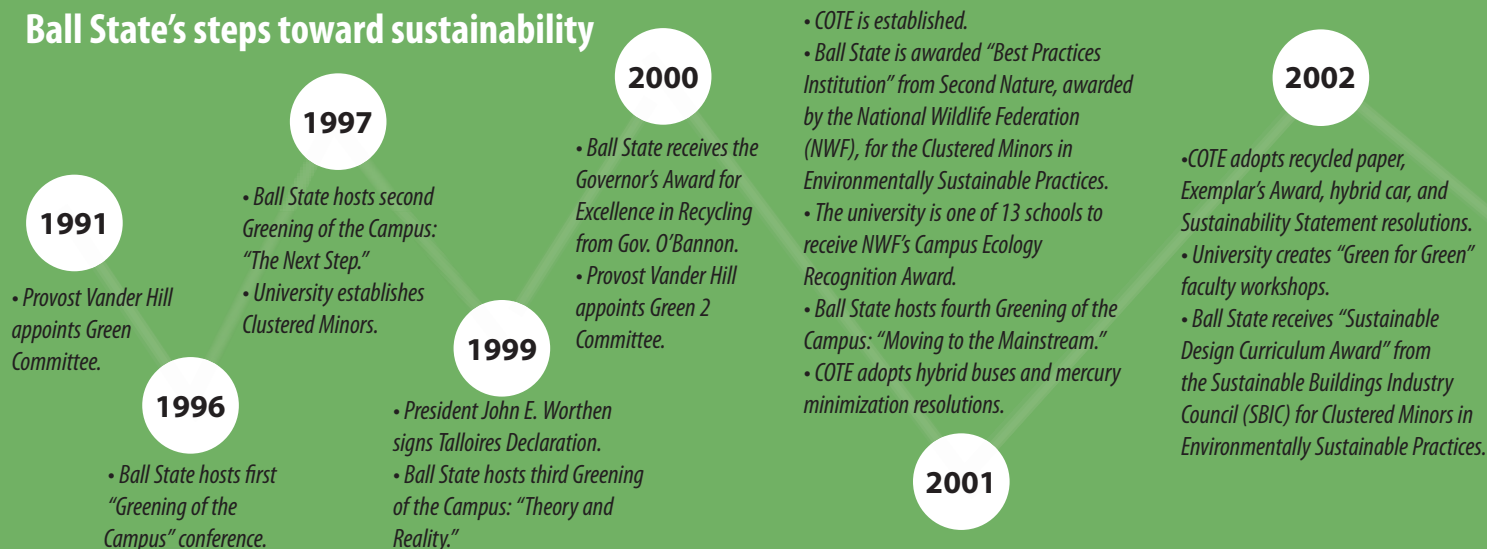
"Leadership is critical to achieving any kind of direction, and certainly, in the face of the complexity of sustainability issues, you really need broad representation, you really need all the players at the table," he says.

Historically, COTE has provided vital input, which has resulted in measurable impact.

"Certainly, we were a resource when it came time for the strategic planning," Koester adds. "We were



Ball State's steps toward sustainability



turned to for guidance on what might be useful items to put into the strategic plan. The Leadership in Energy and Environmental Design (LEED) Certification and requirements for unit-level planning and sustainability planning was pretty significant," he explains.

"We issued resolutions asking the university to adopt a sustainability resolution, which it did," Koester adds. "We endorsed the acquisition of hybrid-electric buses and the shuttle. We endorsed the non-smoking policy. We endorsed the requirement that all new buildings on campus be LEED Certified, and now that is written in to the university strategic plan."

The university's vision includes reducing consumption of materials and energy and emission of pollutants to their lowest levels possible, without lowering the quality of Ball State's education or services. The active implementation of LEED Certified buildings and alternative fuel and hybrid-electric vehicles in the university fleet are two visible representations of the university's commitment to sustainability.

Park Hall and the David Letterman Communication and Media Building, opened in the fall of 2007, are the first LEED Certified buildings on campus. LEED Certification is the nationally accepted benchmark for the design,

construction, and operation of green buildings.

For a building to be LEED Certified, it must achieve goals such as reducing the amount of waste sent to landfills, conserving energy and water, being healthier and safer for occupants, and reducing harmful greenhouse gas emissions, according to the US Green Building Council.

"[LEED Certified buildings] create a work environment that is stimulating and comfortable," Kevin Kenyon, associate vice president for Facilities Planning and Management, says. "Those are [some of] the main elements of a LEED building."



Ball State Photo Services

President Jo Ann Gora and Senator Richard Lugar stand with one of Ball State's hybrid-electric buses. Ball State was the first public university to integrate hybrid-electric buses into its fleet.

- COTE adopts Green Initiative Award, and LEED Certification resolutions.
- Ball State hosts fifth Greening of the Campus: "Connecting to Place."
- The university begins using biodiesel in its university fleet.
- The first hybrid-electric bus appears on campus.
- Ball State receives NWF Campus Ecology Recognition Award for 2002-03.

2003

- COTE adopts smoking policy resolution.

2004

- NWF honors Ball State with the third Campus Ecology Recognition Award.
- Ball State hosts sixth Greening of the Campus: "Extending Connections."

2005

2006

- COTE adopts Living Lightly resolution.
- President Jo Ann Gora signs American College and University Presidents Climate Commitment.

2007

- Ball State receives August 2007 Lugar Energy Patriot Award.
- Kiwi magazine lists the university as one of the nation's top-50 green universities.
- Ball State hosts seventh Greening of the Campus: "Partnering for Sustainability, Enabling a Diverse Future."
- First Living Lightly Fair presented at the Delaware County Fairgrounds.
- COTE adopts energy efficient lighting and energy efficient equipment resolutions.
- Ball State joins the 2030 Challenge and Focus on the Nation.
- Units begin preparing for unit-level sustainability plans with guidance from COTE members.



by Terry Coleman

Wetlands in Indiana's Pokagon State Park improve water quality, a key factor affecting sustainability.

According to Kenyon, much of the certification of a LEED building has to do with both visible and less visible features, such as use of natural lighting and use of locally produced materials.

In addition to LEED Certified buildings, the university has implemented the use of a soybean-based fuel in Ball State's fleet. Sue Weller, director of Facilities Business Services and Transportation, says the university started using biodiesel fuel in 2003, and was the first public university in the state to do so. Currently, the fleet maintains as many as 90 hybrid vehicles, which have proven to be valuable assets. All new vehicles must be E85 compatible.

The fleet also includes six hybrid-electric buses. The buses run on a combination of electricity and biodiesel fuel. Weller says the hybrid cars and hybrid-electric buses have helped keep the campus cleaner and quieter.

"If you walk through campus you'll notice that the black smoke and the [exhaust] smell are not there," Weller says.

"The noise isn't there, and that is attributed to the hybrid-electric."

As it actively works for an environmentally friendly campus, Ball State also seeks to have an impact on its surrounding community. Steve Anderson, chairman emeritus of First Merchants Bank Corporation in Muncie and community representative to COTE, explains how COTE, particularly, is spurring awareness.

"COTE is lifting a level of awareness on environmental and sustainability issues within the university, with university people," Anderson says. "As these people move into community roles, they are making an impact."

"A group of people who are primarily connected with the university organized the first sustainable living fair in the history of this area last summer," he continues. "University personnel provided the leadership for that. This was absolutely a groundbreaking, precedent-breaking event."

The Living Lightly Fair took place at the Delaware County Fairgrounds last summer. The fair included children's

activities, vendors, speakers, and musicians, all celebrating and promoting sustainability in East Central Indiana. The fair brought together more than 1,100 visitors and planning for next year's fair is already underway.

Barb Stedman, director of National and International Scholarships and Living Lightly Fair co-founder, explains. "We're trying to give people practical, creative, and inspiring ideas for using natural resources in a way that meets our generation's needs, but also considers the needs of future generations," she says. "What good is there in living luxurious lives now if it means our great-great grandchildren can't live healthy, comfortable, and happy lives?"

The university educates the public on environmental and sustainability issues on a much larger scale during internationally recognized Greening of the Campus conferences. The biennial conferences bring representatives from universities throughout the nation and abroad to present and discuss current related issues. The most recent Greening of the Campus was hosted in September 2007. It attracted almost 400 individuals representing 132 institutions.

Koester notes, "That was a really successful event. In fact, so many universities, including those in foreign countries, came. "It reflects well on the institution. It's a good sign of the kind of reputation we have."

Ball State's environmental awareness campaign expands beyond conferences, committees, and recommendations. The university actively equips its students with the necessary knowledge through its curriculum and immersion learning opportunities.



courtesy, COTE

One example is clustered minors in environmentally sustainable practices. Established in 1997, the minors begin with three core sustainability courses. Students continue with courses that are in their discipline-related area, then complete a capstone course that relates to creating a sustainable future.

The clustered minors open opportunities for immersion learning. Last spring a group of students from a capstone course, Creating a Sustainable Future, established a plan for community gardens in a downtown Muncie neighborhood. Part of their plan included organizing a festival. The group distributed and offered organic foods as snacks. The idea was to encourage residents to create community gardens, grow organic foods, and eat nutritiously.

East Central Indiana is benefiting through Ball State's Business Fellows program. Students are working locally on three sustainability projects during the 2007-08 school year, creating a greening guide for Westfield Washington School Corporation, helping the Muncie Unitarian Church reach "Green Sanctuary Status," and producing a documentary about a logjam in the White River.

Ball State's curriculum and programs allow faculty and students to learn and collaborate on sustainability issues, two more parts of the university's vision.

The final point in Ball State's sustainability statement is that all

students, faculty, and university employees have opportunities to become aware of environmental concerns. Education is the key to empowerment for a sustained quality of life, Anderson says.

"The way we attack the challenges, the carbon emissions, the climate changes, is going to be what the generation of students who are in college today will have as their burden and the responsibility; and teaching these students how to be good citizens of a sustainable world is important beyond anything we can do on this campus today," Anderson stresses. "I would say that the most important goal of COTE in the long run will not be encouraging people to recycle waste paper, but will be to equip our university's students to carry the message and do the right thing for the environment for the rest of their lives."

Koester agrees. "We try to find ways to ensure that students graduate with an understanding of environmental issues and feel empowered to take action once they become citizens in the working world."

The result is a ripple effect, which includes, in large part, the students who attend Ball State, who participate in COTE, clustered minors, or related immersion learning experiences, and who graduate and apply the knowledge they gain at the university to making a positive difference in their world. ■

Business Fellows program takes sustainability efforts into community

by Sarah Davison

During the 2007-08 school year, ten Ball State students are helping produce sustainability plans for parts of the surrounding community. The efforts, facilitated by the Business Fellows program, focus on creating tangible plans that will lead toward preservation of resources.

Several students from various departments are working with the Westfield Washington School Corporation to create a green master plan the school can put into practice. After the group concludes its work, the school corporation plans to publish a manual for other schools to use to help transition to sustainable practices.

"We want this to be something that goes beyond one school," says James Eflin, chairman of the Department of Natural Resources and advisor to the project.

In another project, students are working with Muncie's First Unitarian Universalist Church, seeking "green sanctuary status." Becoming sustainable as a church falls directly in line with the Unitarian faith of being stewards of the environment, Eflin says. But the church also wants to take the Business Fellows students' recommendations and distribute them to other churches in the area and state.

Other students are working to remove a logjam in Muncie's White River. Eflin says Delaware County's commissioners want the jam eliminated because it causes downstream pollution, filtration problems, and is a general eyesore to the community. The end result will be a documentary the Department of Telecommunications plans to distribute to other communities that struggle with the same issue.

The trio of proposals aims to not only serve the community, but also to create sustainability procedures that can be reused across the country.

"These are sustainability efforts at different levels," Eflin says. "And that's at the heart and soul of the course."

Ball State Alumnus / January 2008 23

Living Lightly volunteer Matthew Curtis works with children to construct an alternative windmill. Planning is underway for the next fair in September.

courtesy, Martha Hunt





Ball State Photo Services

IN THE RED

Billy Taylor merges wealth of experience with Ball State Men's Basketball program

by Danya L. Pysh

In 1995 Billy Taylor graduated from Notre Dame with a degree in accounting. He acquired an accountant position with Arthur Andersen soon after. Although he worked there for three years, that was not to remain his vocation.

"I thought that was going to be my professional track, in public accounting or in the accounting field," Ball State's head men's basketball coach says. "But, once I realized that basketball was my passion, life became easier because I didn't have to devote my energy to both my job and basketball."

Taylor says one of the reasons for leaving the business world was what he found to be the lack of opportunity for mentoring others.

"You don't have as many opportunities in the business world to [mentor], so the opportunity to get into coaching, I thought, was a great chance to impact the lives of young people. I really found a lot of value in that," he says.

His passion for basketball and coaching are not far removed from Taylor's roots.

"My dad played at Northern Illinois University, and he also played semi-pro ball with a traveling team called Marathon Oil. So I grew up around the game and started playing at a young age. It has pretty much been a lifelong experience for me," Taylor explains.

"Once I realized that basketball was my passion, life became easier because I didn't have to devote my energy to both my job and basketball."

—Billy Taylor

Academically and athletically successful in his own right, Taylor was valedictorian and a star basketball player at West Aurora High School

in Aurora, Illinois. He credits his high school coach, Gordon Kerkman, as a tremendous mentor and teacher who helped influence Taylor as he developed his own coaching skills.

After high school, Taylor played basketball for Notre Dame, from 1991-95, serving as team captain his senior year.

When he decided to change career paths, Taylor was hired by his former Notre Dame coach, John MacLeod, as an assistant coach. He coordinated opponent scouting reports, game preparations, and both preseason and postseason skill development sessions.

"It was a great experience. Coach MacLeod is a class act, a gentleman, a teacher," Taylor says. "He really cares about the student-athletes. [He showed me] how you can have a significant impact on someone's life."

In 1999, Taylor moved to UNC-Greensboro, where he worked as top assistant coach to Fran McCaffery.

"[McCaffrey] has been a tremendous mentor and friend to me and has a great basketball mind," Taylor says.

A former head coach at Lehigh University, McCaffery was instrumental in helping Taylor secure the head coaching position there in 2002. Under Taylor's guidance, the Lehigh Mountain Hawks reached the NCAA tournament in 2004. In the opening round game, they played Florida A&M.

Though they had a disappointing loss, Taylor says making it to the NCAA "big dance" has been a high point in his career. "To be able to go to the tournament was a great feeling," Taylor says. "To be league champions and winning the league championship was just awesome."

After five years at Lehigh, Taylor was ready to return to the Midwest. Ball State was the perfect fit for a number of reasons, he says. "The proud history and tradition here of Ball State basketball, the coaches, and the players, excited me. Indiana is a great basketball state in terms of recruiting, and getting an opportunity to recruit some very talented young men was also very exciting to me," explains Taylor, continuing that being near to family again was an added bonus.

"It was important, if we were going to leave a place where we felt very comfortable and really felt a lot of

support and love, we wanted to come somewhere where we could [continue to] feel that. And here we get that from a family standpoint, and also a working standpoint."

Describing strengths of this year's Cardinal team, Taylor points to outstanding talent, including upperclassmen Peyton Stovall and Laron Frazier, and freshmen Deontay Twyman and Melvin Goins. "We have a talented basketball team," Taylor says. "Our kids are resilient, and can respond to adversity."

With a tough schedule at the start of the 2007-08 season, including contests against Butler, Georgetown, St. Joseph's, and Purdue, Taylor refers to the first games of the season as great learning experiences.

"When there's a lot on the line, you can see how your kids can respond, and that's when you can really start to tell what type of team you have. I certainly learn a lot about our guys that way," he says.

The Cardinals will begin their Mid-American Conference play at Toledo, Sunday, January 6. Their first conference home game is against Central Michigan the following week. "If the team can take care of the basketball, execute our offense, and get a good shot,

the results will be there," Taylor says.

Taylor remains optimistic about this season's potential and says he hopes his experience and talents will combine with Ball State's legacy to create an environment for the players that fosters success, both on and off the court. Taylor emphasizes that it's great to have an opportunity to coach at a place like Ball State, where student-athletes have a strong alumni base.

"There are a lot of people who have Ball State degrees and are doing meaningful things with their lives, making an impact, giving back, having success in business," he says. "I am proud and thankful to be the coach here, and hopefully can help other young men graduate and be successful alumni of this university." ■

Coach Billy Taylor gives guidance to freshman guard Melvin Goins.



Men's Basketball 2008 Schedule

Sun	Jan 06	Toledo * at Toledo, OH	2:00 p.m.
Sun	Jan 13	Central Michigan *	2:00 p.m.
Wed	Jan 16	Western Michigan *	7:00 p.m.
Sat	Jan 19	Eastern Michigan *	2:00 p.m.
Tue	Jan 22	Northern Illinois * at DeKalb, IL	7:00 p.m.
Sat	Jan 26	Ohio University * at Athens, OH	2:00 p.m.
Wed	Jan 30	Bowling Green *	7:00 p.m.
Sat	Feb 02	Miami (OH) *	2:00 p.m.
Wed	Feb 06	Kent State * at Kent, OH	7:00 p.m.
Sat	Feb 09	Akron *	7:00 p.m.
Wed	Feb 13	Buffalo * at Buffalo, NY	7:00 p.m.
Sun	Feb 17	Toledo *	2:00 p.m.
Wed	Feb 20	Central Michigan * at Mt. Pleasant, MI	7:00 p.m.
Sat	Feb 23	Bracket Buster at TBA	TBA
Sat	Mar 01	Eastern Michigan * at Ypsilanti, MI	2:00 p.m.
Tue	Mar 04	Northern Illinois *	7:00 p.m.
Sun	Mar 09	Western Michigan * at Kalamazoo, MI	2:00 p.m.

* Conference Games

on the SIDELINES

Football players recognized by major media

Chris Miller (Libertyville, IL/Carmel H.S.), a junior punter on the Ball State football team, has been named to the American Football Coaches Association (AFCA) All-America Team while junior Darius Hill (Blue Springs, MO/Blue Springs H.S.) has been named one of eight semifinalists for the John Mackey Award.

The Cardinals also had nine student-athletes named to the All-MAC teams, which are selected by the league's 13 head coaches.

Four Ball State juniors: Robert Brewster (Cincinnati, OH/Wyoming H.S.), Dante Love (Cincinnati, OH/Withrow H.S.), Hill, and Miller were named to the All-MAC First Team.

Ball State placed three student-athletes: Nate Davis (Bellaire, OH/Bellaire H.S.), Bryant Haines (Piqua, OH/Piqua H.S.), and B.J. Hill (Lanham, MD/Riverdale Baptist H.S.), on the All-MAC Second Team.

Also, two sophomores, Brandon Crawford (Fort Wayne/South H.S.) and Alex Knipp (Amherst, OH/Steele H.S.), were named to the All-MAC Third Team.

Miller, who was named to the *Playboy* Preseason All-America Team in June 2007, became only the sixth football player in Ball State history to be named to an All-America First Team. He is the only player from the MAC named to the 25-person AFCA All-America Team.

Miller punted 56 times during the season for 2,566 yards. His 45.8 average ranks third in the nation. Miller

placed 22 of his 56 punts inside the opponent's 20-yard line, while six punts were fair catches and not returned by the opponents.

A finalist for this year's Ray Guy Award, awarded to the nation's top collegiate punter, Miller was named to the 2006 *Sporting News* All-America Second Team and received honorable mention on the 2006 SI.com All-America Team.

Hill has 56 catches for 837 yards and nine touchdowns this season. He has 22 career receiving touchdowns, which ties for second on Ball State's all-time list.

Hill tallied ten touchdown receptions in 2006, tying the Ball State single-season mark. Hill was one of 32 on the Mackey Award Watch List all season.

Receiving honorable mention on the 2006 All-MAC Team, Hill played in all 12 games in 2006. He was recognized by *Sports Illustrated's* Stewart Mandel as the "Best Player You Have Never Heard Of," and received honorable mention on the SI.com team last season.

Brewster, a junior offensive lineman for the Cardinals, started all 12 games as right tackle. He was part of an offensive line that protected quarterback Davis and allowed him to set a Ball State single-season record with 27 touchdown passes and 3,376 passing yards.

Brewster was part of a unit that blocked for more than 1,700 rushing yards combined by Ball State's offense.

Love, who ranks seventh in the nation in all-purpose yards with 197.08 per game,

leads the Cardinals with 87 catches for 1,229 yards, and is tied for team-high honors with nine touchdown receptions.

Love ranks ninth in the nation in receiving yards per game with a 102.42 average and is tied for ninth in the country with 7.25 catches per contest.

Davis started all 12 games as quarterback for the Cardinals and threw for a school record 3,376 yards, shattering the previous mark of 2,377 set by **Neil Britt**, '86, in 1983.

In addition, Davis attempted a school record 429 passes and completed a BSU all-time best 245. He threw a school record 27 touchdown passes, while throwing only six interceptions on the season.

Haines, who started all 12 games as linebacker for the Cardinals, leads Ball State with 122 tackles (65 solo, 57 assists). He also has nine tackles for loss, one sack, one interception, and one fumble recovery. He ranks 29th in the country in tackles per game.

Crawford, a 31-year-old former Marine, started all 12 games as defensive end for Ball State. He ranked sixth on the team in total tackles with 59 and led the Cardinals with 17 tackles for loss and eight sacks. Crawford is tied for 22nd in the nation in tackles for loss.

Knipp started nine games and played in all 12 contests for Ball State. The defensive back registered 75 tackles, which ranked third for the Cardinals, tallying two tackles for loss, four interceptions, and two pass breakups.



BOWL



BOUND

BSU football plays Rutgers in International Bowl in Toronto

Ball State head coach **Brady Hoke**, '82, is leading his alma mater to the International Bowl, Saturday, January 5, in Toronto, Canada.

The Cardinals will play the 7-5 Rutgers Scarlet Knights in the Rogers Centre, formerly the Sky Dome. The game will be played at noon (EST) and televised live on ESPN2.

After finishing their regular season, also with a 7-5 overall record, the Cardinals shared the Mid-American Conference West Division Championship. The 2007 season is Ball State's first seven-win

season since 1996, when the Cardinals won the MAC Championship and played in the Las Vegas Bowl. The Cardinals also made bowl appearances in 1965, 1967, 1989, and 1993.

The Ball State Alumni Association organized travel for Cardinal fans to the International Bowl, along with a pre-game outing at Windows, a three-tiered banquet facility offering an open-air view of Rogers Centre's playing field to watch the Cardinals warm-up.



in other NEWS

Men's, women's basketball slated for 20 TV Games

Ball State Athletics, in exclusive cooperation with the Ball State Sports Network (BSSN) and WIPB-TV, has announced a 13-game television package for Ball State men's and women's basketball. The network will produce ten men's games and three women's games.

The 2007-08 Ball State Sports Network package will include affiliates WIPB (Muncie), WNDY (Indianapolis), MY-TV (Fort Wayne), WYIN (Merrillville), WJTS (Jasper), Indiana 9 (Jeffersonville), and HTV-19 (Noblesville).

The BSSN also will produce and air *The Billy Taylor Show*, featuring ten episodes of the weekly coach's show beginning Tuesday, January 8. Wil Hampton will return as host of the show.

In addition, the games and *The Billy Taylor Show* will be streamed as part of Ball State "All-Access" online at www.ballstatesports.com.

The Mid-American Conference office also announced a 59-game men's and women's league television package. Ball State men's basketball will have four confirmed games, three on Comcast Local and one on ESPN Full Court, as part of the league's package. The BSU women's team is slated for three games, two on Comcast Local and one on Fox Sports Net, through the MAC package.

For a complete schedule of televised men's and women's basketball games, visit www.ballstatesports.com

Cards place two on Academic All-MAC Field Hockey Team

Ball State senior defender Nicole Humphreys (Sinking Spring, PA/Wilson H.S.) and sophomore forward Brooke MacGillivray (North Vancouver, B.C./Carson Graham H.S.) have been selected to the Academic All-Mid-American Conference Field Hockey Team.

Humphreys is an elementary education major who has a 3.78 grade-point average. Over her four-year collegiate career, Humphreys started 73 of a possible 74 games, including all 18 as a senior in 2007. She was a key member of Ball State's defensive unit and finished second in the conference in defensive saves this season with four.

MacGillivray owns a 3.73 GPA as an exercise science major. The sophomore finished second in the MAC in 2007 with 15 goals and 33 points. She logged four multiple-goal games. MacGillivray, who recorded three game-winning goals on the season, was rewarded for her efforts three times as the MAC Offensive Player of the Week.



Ball State fun facts

— Did you know?

The International Bowl, which the Cardinals will play in vs. Rutgers January 5, was established in 2007. In the inaugural bowl game, Cincinnati beat Western Michigan 27-24 for the title.



Stovall, DeMuth receive nominations for character

Senior Julie DeMuth (Merrillville/Merrillville H.S.) and senior Peyton Stovall (Lafayette/Lafayette Jeff H.S.) have been named candidates for the 2007-08 Lowe's Senior Celebrating Loyalty and Achievement for Staying in School (CLASS) Award. The award honors the nation's top 30 senior male and female college basketball players.

The award, presented annually to the NCAA Division I Student-Athlete of the Year in eight sports, focuses on the "Four Cs" of classroom, character, community, and competition. Lowe's will honor the winners with trophies during the NCAA Final Four.

DeMuth and Stovall are the only student-athletes from the

Mid-American Conference named as candidates, while Ball State joins Tennessee, Texas A&M, and the United States Military Academy as the only schools with both a male and female candidate. The two also are the first in either sport in Ball State history to be among the top 30 candidates.

DeMuth, who last season became the 18th BSU women's basketball player to reach 1,000 career points, currently leads the 2007-08 Cardinals with her 14.7 points and 7.4 rebounds per contest.

Stovall scored a season-high 22 points vs. Evansville in November 2007, and has 51 career double-figure scoring games to his credit.



Julie DeMuth



Peyton Stovall

Ball State Photo Services

A fifth-year senior, Stovall became just the 24th player in the 87-year history of BSU men's basketball to score more than 1,000 points earlier this season.

Stovall also has been nominated for the national Coach John Wooden Citizenship Cup, presented annually to one collegiate student-athlete across all sports and all divisions.

The Wooden Cup is presented to two distinguished athletes from any sport, one intercollegiate and one professional, who best display character, teamwork, and citizenship.

Stovall, along with the four other finalists, will be honored at a ceremony Thursday, January 24, at the Ansley Golf Club in Atlanta, GA. Prior to the awards ceremony, Stovall will visit Atlanta-area schools to share his story with students, in addition to visiting the Martin Luther King Community Center.

The Wooden Cup is one of the most prestigious awards in sports, with past winners including Peyton Manning, John Smoltz, and John Lynch. Recipients are considered role models and athletes of excellence both on and off the field or court.

at the BUZZER

Baseball: Six players have signed national letters of intent to attend Ball State and play baseball for the Cardinals. They are: Cal Bowling (Muncie/Yorktown H.S.), Morgan Coombs (W. Terre Haute/W. Vigo H.S.), Cody Elliott (Florence, KY/Beechwood H.S.), Nate Koontz (Indianapolis/Brebeuf Prep.), Ian Nielsen (La Porte/La Porte H.S.), and Justin Warrington, (Pataskala, OH/Watkins Memorial H.S.).

Men's Golf: Zac Henderson (Goshen/Northridge H.S.) and Zac Treash (Plainfield/Plainfield H.S.) have each signed a national letter of intent to attend Ball State and compete for the men's golf team.

Men's Tennis: The Ball State men's tennis program has signed Derek Carpenter (Ft. Wayne/Southside H.S.) to a national letter of intent to play for the Cardinals.

Women's Golf: Kristtini Cain (Marion/Marion H.S.) and Katie Windlan (Anderson/Highland H.S.) have each signed a national letter of intent to attend Ball State and compete for the women's golf team.

Women's Tennis: The Ball State women's tennis program has signed Sarah Hebble (Sellersburg/Silver Creek H.S.) to a national letter of intent to play for the Cardinals.

Soccer claims second MAC title

For the second-straight season, the Ball State soccer team claimed the Mid-American Conference regular season title as the Cardinals knocked off archrival Miami, 2-1, in overtime, in November 2007. The Cardinals became the first team in MAC history to win back-to-back MAC titles outright.

Finishing the regular season with a 12-5-1 overall record and a 9-1-1 MAC record, the Cardinals

recorded their second title in program history. Ball State's nine conference wins are tied for a program record, and the team now has won a MAC-best 25 conference games over the past three seasons.

The Cardinals earned the number-one seed in the MAC Tournament for the second-straight season with the win. Reaching the MAC Tournament semifinals, the team fell to fourth-seed Bowling Green, 3-0.



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Pizza Hut
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Scotty's Brewhouse
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Sylvan Learning Center

ENTERTAINMENT/ATTRACTIONS

Albany Video
Clancy's Village Bowl
Muncie Children's Museum
The Putting Cup

FLOWER/GIFT SHOPS/SHOPPING

Abby's Gifts & Home Décor
Cassella's Kitchen
Fred Toenges Shoes
Paul's Flower Shop
The Knowledge Shoppe

GOLF COURSES

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Cardinal Hills Golf Course
The Players Club

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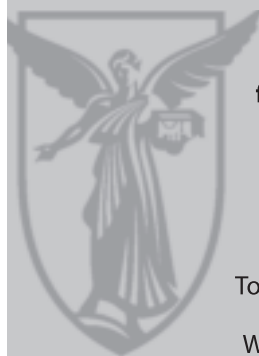
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CLASSNOTES

Home-grown talent

by Sarah M. Davison

There's something fun about being first to know things," says news anchor **Heather Herron**, '94. Herron has reported for WANE-TV in Fort Wayne for the past five years, co-hosting the station's evening newscasts.

Herron's career in broadcast journalism has included numerous highlights, among them, a trip to Thailand to cover Operation Smile, a project that sent plastic surgeons into under-developed countries to assist children born with deformities.

"[The children] are pretty much shunned from their communities," says Herron, who had the opportunity to witness and share life-changing experiences through her reports.

Herron credits much of her firm foundation in telecommunications to her education at Ball State.

"Once I got into the TCOM program, I was hooked," Herron says. "I was setting up my career while I was there."

She praises Ball State's advanced technology as placing her, "well

Heather Herron



Heather Herron is a news anchor in Fort Wayne.

ahead of where I needed to be."

Herron says Ball State didn't shy away from dispelling the idea that all media jobs are full of glitz

and glamour. "The TCOM program did an excellent job of telling it like it is," says Herron, who worked for years in radio and behind the scenes before appearing on camera. "The majority of professors have been in the business before. They were very realistic about the expectations, so I didn't have any illusions."

Herron, who grew up in Gaston, says she considered going to college elsewhere just to move away from home. "But you'd never find a better place for telecommunications," says Herron. "The best was right in my own backyard."

1930s

In Memoriam

Velma M. (Burton) Glendening, '31, Elkhart, October 15, 2007.

Margaret B. (Gilliam) Reafsnnyder, '32, Winona Lake, October 6, 2007.

Kathryn A. (Ramsay) Beckett, '35, Highland, November 14, 2007.

Esther P. (Griner) Sherry, '35, Evanston, IL, September 5, 2007.

Ruth K. (King) Myers, '37MA67, Cambridge City, October 18, 2007.

Dona E. (Burt) Graham, '38, Chuluota, FL, September 14, 2007.

Elizabeth A. (Hubenthal) Mills, '39, Niles, MI, August 4, 2007.

Neva K. (Golliher) Welbourn, '39, Winchester, October 3, 2007.

1940s

In Memoriam

Anna L. (Abraham) Cline, '40MA49, Yorktown, October 26, 2007. She was a past member of the Alumni Council.

Pauline (Kizer) Darnell, '41, Rushville, October 27, 2007.

Zelpha (Woolever) Henes, '42, Johnson City, TN, September 28, 2007.

Hilda M. (Scott) Sutton, '42, Muncie, October 1, 2007.

Barbara F. (Leach) Kaldahl, '43, Littleton, CO, September 14, 2007.

Mary Jane (Bowyer) Risinger, '43, Carmel, October 28, 2007.

Olive (Kohlmeyer) Carland, '44, New York, NY, July 26, 2007.

James M. Lawson, '46, Bloomfield Hills, MI,

September 24, 2007.

Matthew R. Babb, '47MA51, Sarasota, FL, September 6, 2007.

Alvin L. Cress, '47, Carmel, November 12, 2007.

Barbara S. (Zigler) Morgan, '49, Eaton, September 19, 2007.

George Owens, '49MS55, Carmel, October 22, 2007.

Myra J. (Huston) Shivley, '49, Huntington, September 6, 2007.

1950s

News

Marglyn D. (Warnock) Purvis, '59, Sandusky, OH, retired as director of nursing from the Sunset Rehab Facility in Sandusky, OH.

Sally A. (McKinney) Souder, '59, Webster Groves, MO, retired as an associate professor of English and humanities from St. Louis Community College at Forest Park.

In Memoriam

George F. Daly, '50, Winchester, October 20, 2007.

Joan L. (Harrington) Shick, '50BA82MA87, Muncie, October 24, 2007.

Ray C. Van Deusen, '50MA56, Heber Springs, AR, November 9, 2007.

Oliver K. Ho, '51, Pasadena, CA, October 1, 2007.

William L. Reed, '52MA59, Anderson, October 12, 2007.

Lowell C. Rose, '52MA56, Bloomington, December 2, 2007. Rose was a Distinguished Alumnus of Ball State.

Joanna M. (Fowler) Fouet, '53, Scottsdale, AZ, October 27, 2007.

Ruth J. (Schell) Fox, '53MA60, Warsaw, November 15, 2007.

Edna L. (Frasier) Richards, '53, Fort Lauderdale, FL, November 6, 2007.

Joan C. (Stout) Broadstreet, '54, Muncie, September 9, 2007.

Norma A. (Connolly) Nacca, '54, Bakersfield, CA, June 24, 2007.

Elinor A. (Livezey) Briggs, '56MAE75, Eaton, September 30, 2007.

Doris E. Wall, MA56, Fort Wayne, June 26, 2007.

Howard N. Baulkey, Sr., '57MA63, Leo, January 30, 2006.

Marilyn L. (Martin) Yeoman, '57, Mishawaka, September 29, 2007.

William E. Marsh, '58, Yorktown, November 1, 2007.

Tammer Saliba, MA58, Mitchell, September 9, 2007.

William E. Ginn, '59MA61, Muncie, September 20, 2007.

Sharon K. (Jones) Walker, '59, Allen, TX, September 30, 2007.

1960s

News

Ellen M. (McCarty) Anderson, '65, Kokomo, has published her second book, "Love Song In A Minor Key."

Hollis E. Hughes, Jr., '65MA73, South Bend, has been inducted into the South Bend Community Hall of Fame. Hughes is past president of the Ball State Alumni Association, and member of Ball State's board of trustees and the Alumni Council.

Robert L. Stanelle, '65, Lake Geneva, WI, is the oral English program coordinator for the Department of Postgraduate Affairs at Wuhan University of Science and Engineering in Wuhan, China.

Richard T. Heckman, '69MAE76, Holland, MI, has retired after 31 years as a public school teacher and college administrator.

In Memoriam

Jean A. (Miller) Jasch, MA60, Columbus, November 17, 2007.

Helen I. (Jackson) Morris, MA60, Indianapolis, October 23, 2007.

Eleanor D. (Meyer) Murray, '60, Marion, September 14, 2007.

Sharon A. (Odgers) Shively, '60MA72, New Castle, December 7, 2006.

John G. Kennedy, '61MA63, North Hollywood, CA, August 14, 2007.

Frank M. Koby, '61MA64, Enterprise, OR, September 1, 2007.

Earl W. Shaffer, '61, Ann Arbor, MI, September 10, 2007.

Roscoe N. Spellman, '61MA70, Graham, NC, August 15, 2007.

Barry E. Fritz, '62MAE63, Valparaiso, September 6, 2007.

Byron L. Shoemaker, MA62, Evansville, July 6, 2007.

Robert B. Ahrens, '63, Nappanee, January 11, 2007.

Jacqueline K. (Reber) Dauer, '63, Fort Wayne, November 5, 2007.

Norma C. (Evans) Hoppie, '64, Parkersburg WV, September 30, 2007.

Anthony R. Guth, '65MAE72EdS78, West Lafayette, October 31, 2007.

Dennis L. Huffaker, '65, Pinellas Park, FL, May 19, 2007.

Violet S. (Grande) Scribner, MA65, Fort Wayne, October 26, 2007.

Zenobia E. (Flesher) Thomas, '65, Albany, October 20, 2007.

Phyllis M. (Kaufman) Johnson, '66MA69, Bryant, October 6, 2007.

Frances L. (Fitzgerald) Darlington, '67, Greenwood, September 12, 2007.

Lee Holderread, '67, Muncie, September 14, 2007.

Donald F. Keller, MA67, Berne, November 27, 2006.

Durward J. Paddock, MA67, Yorktown, October 30, 2007.

Germaine A. (Huesman) Soto, '68MA72, Downey, CA, September 23, 2007.

Michael D. Wolter, '69, Muncie, September 20, 2007.

1970s

News

Neil C. Ellerbrook, '70, Evansville, has been honored with the Indiana Chamber of Commerce award for the 2007 Outstanding Business Person. He is a Distinguished Alumnus of Ball State.

Stephen W. Lee, '71, Indianapolis, has been selected as an at-large committee member for the Barnes & Thornburg LLP management committee for 2008.

Jack E. Brown, MA72, Dublin, GA, has retired from the VA chaplaincy, but will continue to provide music therapy for hospitalized veterans.

Katherine S. (Nalley) Schembra, '72MA77, Indianapolis, has reached a milestone of 900 career wins in volleyball and is ranked as the second all-time winningest volleyball coach in Indiana.

Margaret L. Curry-Williams, '73, Portsmouth, VA, is the minister of administration at Grove Baptist Church in Portsmouth, VA, and has been selected for key leader training by the National Association of Church Business Administrators.

Mary M. (Hylton) Cook, '74, Indianapolis, is the owner of an organizational development consulting firm.

James F. Small, '74MPA76, Las Vegas, NV, has been named regional director of the National Labor Relations Board office in Los Angeles, CA.

Teresa A. (Winter) Evans, '75, Crofton, MD, has been promoted to executive officer of Modernization Information Technology Services with the Internal Revenue Service. Her husband, **William G. Evans**, '77, has been promoted to chief of data security with the Internal Revenue Service.

Rob O'Brian, '75, Joplin, MO, has received the Eagle Scout Award from the Boy Scouts of America and the Distinguished Citizen Award from the Ozark Trails Council.

Debra L. (Smith) Sumner, '75, Hortense, GA, has earned her EdD from Argosy University in Sarasota, FL. She is an elementary school teacher in Brantley County, GA.

Karen R. (Brinkman) Pickering, '76MA87MS06, Muncie, has been selected as the National Renal Alliance's director of education.

Carl L. Chapman, '77, Newburgh, has been named president and chief operating officer of Vectren Corporation.

Mark E. Coers, '77, Muncie, has graduated from the US Army War College in Carlisle, PA, with a master's degree in strategic studies. Mark currently serves on the joint staff of the Indiana National Guard and is director of Army personnel.

In Memoriam

Faith (Robinson) Naber, MLS70, Southfield, MI, April 7, 2007.

Sue C. (Jarvis) Barca, MAE71, Hollywood, FL, September 28, 2007.

Ted A. Hiatt, '71, Fort Mill, SC, November 17, 2007.

W. Gregory LaMar, '71MPA78, Evansville, October 4, 2007.

Peggy D. (Blevens) Paddock, '71MAE74, Connersville, September 22, 2007.

Harold C. Trout, EdD71, Lafayette, November 3, 2007.

Jeffrey J. Hufford, '72MA79, Rushville, October 10, 2007.

Mark S. Havlish, '73, Elkhart, November 13, 2007.

John W. Prince, Jr., '74, Muncie, October 9, 2007.

Donna K. (Zeller) Brant, MAE75, Greenville, OH, February 4, 2007.

Linda L. Holdcroft, MA75, Warren, September 13, 2007.

Anthony J. Triarsi, MA76EdD81, Greenfield, October 5, 2007.

Weldon B. Bleiler, MA77, Las Vegas, NV, August 17, 2007.

Kellie G. Stephen, MAE77, Winchester, November 3, 2007.

Genira J. Stephens-Hotopp, MA77, Deerfield, IL, November 13, 2007.

James F. Westerkamp, MA77, Plainville, MA, September 19, 2007.

James A. Lindley, '78MA80, Indianapolis, November 9, 2007.

Michael D. Schrader, '78, Warsaw, October 26, 2007.

Margo A. (Walker) Bedwell, MA79, Greentown, October 2, 2007.

1980s

News

Linda J. (Weis) Cooley, MA80, Indianapolis, has received the 2007 Civility Award from the Indiana State Bar Association.

Stephen W. Hines, MA80, Nolensville, TN, has published a book, *Laura Ingalls Wilder, Farm Journalist: Writings from the Ozarks*.

Richard W. Leach, '80, Howell, MI, has

Five Landscape Architecture Alumni Serve as state or national chapter presidents of the American Society of Landscape Architects (ASLA).

Mary N. (Simpson) Bates, '99, Orlando, FL, is president of the Florida chapter of ASLA. She works for the Libra Design Group in Orlando.

James D. Coffman, 'MLA85, Tempe, AZ, is president of the Arizona chapter of ASLA. He is self-employed.

Corrie A. (Sharp) Meyer, '00, Carmel, is president of the Indiana chapter of ASLA. She is a landscape architect associate with Schmidt Associates in Indianapolis.

Scott L. Siefker, '95, Indianapolis, is chairman of ASLA's national chapter President's Council. He is director of design at HNTB in Indianapolis.

Pamela S. (Hays) Wright, '98, Corinth, KY, is president of the Kentucky chapter of ASLA. She works for Egbers Land Design in Florence, KY.

Lapping the competition

by Jacob M. Laskowski

After she graduated with a degree in English and fine arts, **Josephine Fox**, '62, pursued her master's degree in art education from Marquette University. She met her husband Geoff while in graduate school.

The couple moved to California, where Geoff began teaching physics at the University of Santa Clara.

In 1974, Geoff started a small distribution company for European motocross bikes. Originally based in Campbell, CA., Fox Racing soon became a hot selling item in both Europe and the United States.

The company started its own professional motocross team in America and began finishing in top spots in several races, proving to American racers that Fox Racing's gear was "the best that money could buy."

Josephine Fox



Josie Fox is a co-founder of Fox Racing Corporation.

Unknown to the Foxes at the time, their handmade gear and clothing worn by the team's members became a hot selling item for not just racers,

but fans of the sport as well. Over the last three decades, Fox Racing has become an international leader in the sportswear apparel industry with its famous Fox Head logo seen worldwide.

Geoff, Josie, and their four children all work at the company, now based in Morgan Hill, CA.

been promoted to manager of government contracts for General Motors Corporation.

Stephen L. Franklin, '81, Pasadena, CA, is assistant principal at Bell Gardens High School in Bell Gardens, CA.

Eugene G. White, EdS81EdD82, Indianapolis, has been named Superintendent of the Year by the National Alliance of Black School Educators. He is a Distinguished Alumnus of Ball State, Outstanding Black Alumni Award recipient, and president of the Teachers College Alumni Association.

Elsieferne V. (Mendenhall) Stout, MA83, has published a book entitled, *Gitty Up!—Whoa!* **Dianna L. (Dillie) Brisco**, '84, Brookville, OH, has published a children's book, *The Day Marcus Flew*.

Kelley A. (Sullivan) Romweber, '84, Indianapolis, is the president of Brooke's Place for Grieving Young People.

Stephanie L. Young-Helou, '84MA87, Pendleton, has been named vice president and director of marketing sciences and consulting at InsightExpress.

Brenda K. Bergl, '86, Fishers, is a newly appointed director of development at Ball State.

Michael J. Mettler, '86BS88, Indianapolis, has accepted the position of manager of the environmental health programs for the Indiana State Department of Health.

Melinda K. (Thompson) Sexton, '87, Seymour, is owner of Sexton & Associates Advertising.

Jackie L. Bieghler, '88, Westfield, has joined BSA LifeStructures as a project architect.

Jon Kizer, '88, Carmel, is the founder and president of Direct Path Alliance, a consulting firm in Indianapolis.

Amy J. Westergren-Amlicke, '88MA91, Acworth, GA, participated in the Ironman World Championships in Kona, Hawaii in October 2007.

Constance E. McIntosh, '89, Muncie, has been appointed to the Indiana State Board of Nursing. She is past president of Ball State's Nursing Alumni Society board of directors.

Marriages

Thomas Spencer, '88BAR90, to Susan Faye Spruitenburg, October 21, 2007. The couple resides in Syracuse.

New Additions

Michael W. McKinnon, '89, and his wife Gina, a son, October 11, 2007.

In Memoriam

David E. Scott, '80, Indianapolis, October 26, 2007.

Becky J. (Wood) Allman, MAE81, Summitville, September 15, 2007.

Erine E. (Theodorou) Dandas, MA81, Scottsdale, AZ, September 15, 2007.

Carol M. (Bennett) Showalter, '81, Huntingburg, October 10, 2007.

Deborah Y. (Payne) Johann, MA82, Madison, WI, October 27, 2007.

Melvin J. Johnson, Jr., MA82, Ellensburg, WA, May 15, 2007.

David H. Kiebach, '82, Avon, November 5, 2007.

Scott L. Larrison, '82, Marietta, GA, November 8, 2007.

Robert J. Holliday, '83, Muncie, November 9, 2007.

Diana R. (Westen) Conover, '84MA87, Anderson, November 6, 2007.

Linda C. Dowling, MAE85, Greenfield, October 2, 2007.

John C. Tribbett, '89, Indianapolis, October 15, 2007.

1990s

News

Paul J. Lips, '90, Noblesville, has been promoted to executive vice president of operations and finance at ADESA.

William G. Menish, Jr., '90, San Diego, CA, recently graduated from the World Wide College of Auctioneering.

Timothy E. Linegar, '91, Muncie, has been promoted to plant manager of Outokumpu Stainless, New Castle.

Diana M. (Hewlett) Brenner, '92, Indianapolis, has been honored with the AIA Indiana President's Award for 2007.

Todd Kuchinskis, '92, Naperville, IL, has been named national sales manager for federal and military division of Otto Communications in Chicago, IL.

Mark A. McCleese, '92, Indianapolis, completed the US Courts training at the Federal Law Enforcement Training Center for probation and pre-trial services.

Erin R. (Corbin) Meszaros, '92, Mableton, GA, has been recognized by *Atlanta Woman* magazine as one of the 2008 Top 25 Professional Women to Watch.

Richard W. Behnke, '93, Mishawaka, has passed the licensed clinical social worker exam and is the Eagle Unit program coordinator at the Children's Campus in Mishawaka.

Howard W. Herron, '93BFA02, Shelbyville, KY, has been promoted to sales support associate at Fastline Publications.

W. David Lasater, '93, West Lafayette, is special assistant to the president of Purdue University.

Maryann Soley, '93, Chicago, IL, is assistant principal at Roberto Clemente Community Academy in Chicago.

Kelly R. (Bailey) Young, '93, New Palestine, has received the Edna B. Lacy Community Service Award.

Daniel R. Adler, '94, Fishers, has joined BSA LifeStructures' Indianapolis office as a landscape design team leader.

Deborah R. Day, '94, Mason, OH, has received her master's in education with a concentration in gifted students from Wright State University. She teaches at CHCA, a private school in Cincinnati, OH.

J.R. Gast, '94, Atlanta, GA, is an account director with Wipro Technologies in Seattle, WA.

Jeffery A. Boulous, '96MA97, Chicago, IL, has been promoted to vice president of global staffing, worldwide operations & technology for Northern Trust in Chicago, IL.

James A. Buck, '96, Las Vegas, NV, is a special

agent/criminal investigator with the US Department of Labor-Office of Labor Racketeering and Fraud Relations in Las Vegas.

Alana H. (Hancock) Harrington, '96, Bloomington, was named head girl's basketball coach and assistant athletic director at Bloomington North High School. Her husband, **Jeffrey C. Harrington**, '93MA95, is a medical device account executive for KCI.

Heather L. (Fry) Perkins, '96, Crawfordsville, received the Young Attorney of the Year in Indiana award for 2007, from the Indiana State Bar Association. She is an associate attorney with Collier, Hormann and Siamas, LLC.

Wendy Y. Robinson, EdD96, Fort Wayne, has been named Superintendent of the Year for the Northeast District II, presented by the Indiana Association of Public School Superintendents. She also has received the Outstanding Black Alumnus award from the Ball State Black Alumni Society.

David A. Northern, Sr., '97, Round Lake, IL, has been listed in the *Who's Who in Black Chicago* second edition. Northern is a Ball State GOLD Award recipient.

John T. Coopman, EdD98, Needham, has been named superintendent of the year for Central District V.

Heidi A. Dike, '98, Evansville, was promoted

to international community relations and business development representative for The Meadows of Wickenburg, AZ.

Megan W. (Zipperian) Drahn, '98, New Albany, is a professional recruiter for TEKsystems.

Derek C. Hamilton, '98, Indianapolis, has joined Bingham McHale LLP as an associate in the firm's wealth and estate planning department.

Christopher N. King, '98, Chicago, IL, has been named senior manager, corporate communications, for Baxter International, Inc. in Deerfield, IL.

Dennisha M. (Arnold) Murff, '99, Indianapolis, has been named principal of Westlake Elementary School in MSD Wayne Township.

Jeffrey L. Papa, MA99, Zionsville, is chief of staff for Senator David C. Long in Indianapolis.

T. Kyle Stark, '99, Bradford, PA, is director of player development for the Pittsburgh Pirates baseball team.

Marriages

Larissa A. (Stouffer), '92, to Dirk H. ter Veer, October 13, 2007. Larissa is the marketing and air services development coordinator for the Boise Airport. The couple lives in Boise, ID.

Cory L. (Widdifield), '94, to Donald Robert Kayser, December 8, 2007. The couple lives in Prescott, AZ.

Kyle P. Grose, '95, to Danielle Gardner, September 22, 2007. Kyle is employed as a senior regional credit manager with Ferguson Enterprises. The couple lives in Indianapolis.

Melissa D. (Blake), '96MA02, to Bill Wrin, September 29, 2007. Melissa works as a registered dietitian at the St. Vincent Heart Center in Carmel. The couple lives in Fishers.

Grant S. Nesbit, '97, to Jennifer Hess, October 27, 2007. Grant is the athletics director at Lawrence North High School. The couple resides in Indianapolis.

Tanya G. (Banic), '98, to Shannon M. Sixbey, October 20, 2007. Tanya is a purchasing agent for Dean Foods. The couple resides in Rochester.

Valarie D. (Tripp), '98, to Jeff Weust, October 27, 2007. Valarie is the assistant manager for the client service team at the Michigan Road Animal Hospital in Indianapolis. The couple lives in Indianapolis.

Timothy L. Byrne, '99, to Kerry L. Dunn, October 6, 2007. Timothy is a patrol officer for the Carmel Police Department. The couple lives in Fishers.

Molly M. (Lesnet), '99MA00, to Brad M. Hoag, October 20, 2007. The couple lives in Ossian.

Kara A. (Rager), '99, to **Sean P. O'Neil**, '94, March 17, 2007. Kara is a food scientist/chef for Yum! Brands, International. Sean owns Indianapolis Litigation Support Group, LLC. The couple resides in Clarksville.

what's new WITH YOU?

your Friends and Classmates want to know



Submit your NEW information by filling out this form. We will report timely news about marriages, jobs, awards, family additions, and deaths. Please PRINT your information clearly and do not use abbreviations. Photos must be original prints, head and shoulders, and will be used based upon availability of space. Regretfully, we cannot return photos. To submit photos electronically, first contact the editor.

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Address

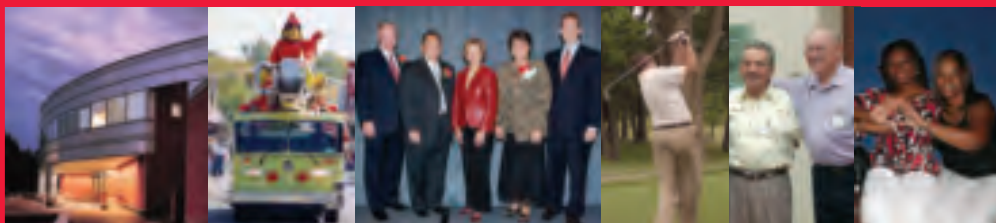
City State Zip

Phone (home) (work)

E-mail

Spouse name MI Last Maiden Class Year(s)

information

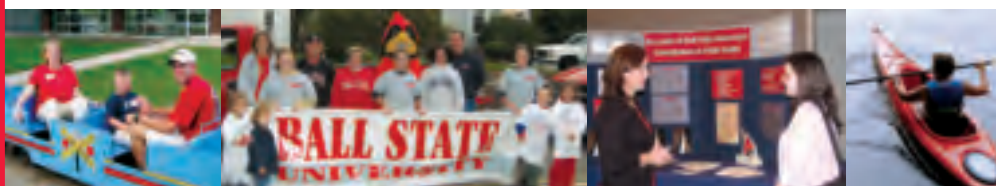


Upcoming Events

January	3-5	International Bowl Bus Trip	Toronto, Canada
	10	Grant County Area Alumni Education Redefined Reception	Marion
	12	Journalism Alumni Society Board of Directors Meeting	Alumni Center
	12	Greater Indianapolis Alumni Chapter Indiana Ice Game	Indianapolis
	15	Class of 1958 Social Committee Meeting	Alumni Center
	15	Adams-Wells Alumni Chapter Board of Directors Meeting	Bluffton
	17	Vanderburgh County Area Alumni Education Redefined Reception	Evansville
	17	Northeastern Indiana Alumni Chapter Board of Directors Meeting	Fort Wayne
	19	CART Pizza Pre-game for Mt. Vernon Schools	Alumni Center
	22	NREM Internship Day and Career Fair	Alumni Center
	22	NREM Alumni Society Board of Directors Meeting	Alumni Center
	29	FCS Alumni Society Board of Directors Meeting	Alumni Center
February	2	Alumni Council Meeting	Alumni Center
		BSU Men's Basketball vs. Miami	
	8	Athletics Hall of Fame Induction Dinner	Alumni Center
	9	Greater Indianapolis Alumni Chapter Casino Night at Jillian's	Indianapolis
	10	Adams-Wells Alumni Chapter Family Bowling Outing	Bluffton
	15	Northeastern Indiana Alumni Chapter TGIF—Columbia Street West	Fort Wayne
	16	Black Alumni Society Board of Directors Meeting	Alumni Center
	20	MCOB Alumni Society Reception	Indianapolis
	23	Phoenix Area Alumni Education Redefined Reception	Phoenix, AZ
	24	Northeastern Indiana Alumni Chapter Science Central Family Outing	Fort Wayne
March	2	Greater Indianapolis Alumni Chapter Theatre Outing/IRT	Indianapolis

Alumni Association Contact Information

For information on any event, contact the Alumni Association.
 phone: (765) 285-1080; toll free: 1 (888) I-GO-4-BSU;
 fax: (765) 285-1414; e-mail: alumni1@bsu.edu;
 Web: <http://www.bsu.edu/alumni>



Angie J. (Stephenson), '99, to Ryan D. Scott, September 29, 2007. Angie is a legal assistant. The couple resides in Avon.

New Additions

Mark C. Leto, '90, Hobart, and his wife Aimee, a daughter, November 16, 2007.

Deanna L. Ford, '92, Atlanta, GA, and her husband Kevin, a son, July 8, 2006. Deanna is manager of global marketing programs for the Georgia Department of Economic Development.

Jennifer L. (Dolce) Hanson, '94MA03, Zionsville, and her husband Steve, a daughter, October 8, 2007. Jennifer is the communications manager for Indianapolis Downtown, Inc.

Derek R. Leitner, '94MBA98, Sidney, OH, and his wife Kip, a son, May 30, 2007.

Alicia M. (Ellenberger) Jansen, '95, and **Michael P. Jansen, '96**, Noblesville, a daughter, July 15, 2007.

Teresa K. (Surface) Jones, '95, Clinton, NY, and her husband Peter, a daughter, October 18, 2007.

Vivianne I. (Alvarado) Morse, '95, and **David W. Morse, '95**, Westfield, a son, August 21, 2007.

Hether A. (Misek) Wenger, '95, Indianapolis, and her husband Nathan, a son, March 26, 2007.

Erich W. Williams, '96, Canton, OH, and his wife Tiffany, a son, October 11, 2007. Erich is a communications manager with The Timken Company.

Bryan L. Bain, '97MA99, Oshkosh, WI, and his wife Amanda, a son, November 13, 2007.

Christopher M. Day, '97, Yorktown, and **Molly J. (Swank) Day, '98**, a son, November 14, 2007.

Shannon L. (Ferguson) Ingram, '97, Lafayette, and her husband Kent, a daughter, July 20, 2007.

Kami N. (Corbin) Schroeder, '97, and **Scott A. Schroeder, '97**, Clemson, SC, a daughter, October 12, 2007.

Ryan A. Brown, '98MA99, and **Heather R. (Arnett) Brown, '00**, Bloomington, IL, a son, May 14, 2007. Ryan earned his PhD in curriculum studies from Indiana University in August 2007. He is an assistant professor at Illinois State University.

Stacy J. (Jordan) Greenberg, '98, Lake Worth, FL, and her husband Mitch, a daughter, September 28, 2007. Stacy teaches second grade in Boynton Beach, FL.

Chad J. Huffman, '98, Fishers, and his wife Angela, a son, September 17, 2007.

Deva D. (Richardson) KauMba, '99, Chicago, IL, and her husband Paul, a son, August 17, 2007.

In Memoriam

John J. Jones, '91, Middletown, October 23, 2007.

Nancy A. (Shaw) Doerner, '93, Muncie, September 22, 2007.

Jason C. Broadwater, '94, Carmel, October 4, 2007.

Karl E. Miller, '94, Crystal River, FL, September 26, 2007.

Cheryl A. (McCartin) Hofherr, '98, Yorktown,

October 4, 2007.

Rebecca J. (Plank) Claycomb, '99, Muncie, September 12, 2007.

Ryan W. Fry, '99, McCordsville, November 15, 2007.

2000s

News

Nicholas H. Baker, '01, Chicago, IL, has been named legislative specialist for budget and tax policy for the Heartland Institute.

Richard B. Human, Jr., DA01, Mississippi State, MS, has been awarded tenure and promotion at Mississippi State University. He is now an associate professor in the Department of Music.

V. Dale Lutton, '01MA03, Knoxville, TN, is a renal dietitian with Fresenius Medical Care in Knoxville and Eastern Tennessee.

David A. Magner, '01, Nashville, TN, works for Gresham Smith & Partners, Healthcare division, and has passed the architecture registration exam.

Stacy L. Sereyka, '01, Indianapolis, has received her master's degree from Saint Xavier University in Chicago, IL. She teaches and coaches track at Franklin Township Middle School.

Lindsey M. (Carpenter) Arthur, MA02, Muncie, has been named executive director of the Greater Muncie, Indiana Habitat for Humanity.

Kathryn F. (Furtaw) Keuneke, '02, Chicago, IL, has been promoted to editor of *Round the Table Magazine*, the official publication of the Million Dollar Round Table, an international association of the world's most successful financial services professionals.

Eric J. Knott, '02, Fort Wayne, has joined CSO Architects as an interior designer in the higher education and research studio.

Bonnie M. (Bryant) Kulenkamp, '03, Indianapolis, has received her master of arts degree in curriculum and instruction from the University of Indianapolis.

Sarah J. Baker, '04, Beech Grove, is the banking center officer for STAR Financial Bank, Greenfield branch.

Kira D. Flint, '04, Indianapolis, has been certified as a professional medical coder with the American Academy of Professional Coders. She works for Ciproms Medical Billing Company.

Nicole K. (Hajduk) Gately, '04, Westfield, is an associate graphic technician/illustrator at Wiley Publishing in Indianapolis.

Robin M. Hartowicz, '04, Indianapolis, is a sales consultant for One Stop Marketing in Indianapolis.

Elizabeth F. Johnson, '04, Covington, KY, is the Historic Preservation Officer for the City of Covington.

James M. Smith, '04, Bristol, CT, has been named an associate of the Casualty Actuarial Society.

Brittany M. (Chalmers) Alfonso-Guerrero, '05, Nashville, TN, is the AmeriCorps civic engagement coordinator for Hands on Nashville.

Ryan J. Falquist, MS05, Westfield, is the sales manager for Prescient Information Systems, Inc. in Indianapolis.

Larie M. Hardy, '05, Osgood, has accepted the marketing assistant position with Harlan Bakeries, Inc. in Avon.

Tommy S. Schembra, '05, Indianapolis, is a talent specialist with PrincetonOne Hire Pursuit.

Candace M. (Beaty) Gwaltney, '06, Franklin, is a PR and communications specialist for the Indiana Chamber of Commerce in Indianapolis.

Paul R. Ludden, DA06, Chatsworth, CA, has composed an opera entitled "Trojan Women." It received five-star reviews at the Edinburgh Fringe Festival in August 2007.

Melissa M. Whiten, '06, Indianapolis, is a copy writer at IMMI.

J. Hopkins, '07, Muncie, has been named director of business development for the Indiana Health Care Association.

Michael P. Lush, '07, Naperville, IL, is the sports designer for *The Beacon News*.

Travis M. Parisi, '07, Chicago, IL, has accepted a position at Protiviti as a consultant in the risk technology solutions practice.

Kristin M. Sartor, '07, Georgetown, has accepted the position as a marketing coordinator with the United Way of Central Indiana.

Marriages

Shana L. (Goltz), '00, to Gabriel Wasserman, October 14, 2007. The couple lives in Fort Wayne.

Micha J. (Huber), '00, to David Eugene Murray III, October 25, 2007. Micha is a customer service representative for Scott's in Lawrence. The couple lives in Noblesville.

Heather M. (Osborne), '01, to Ben Hillmann, September 9, 2007. The couple lives in La Porte.

Jennifer A. (Williams), '01, to Joe Fults, September 1, 2007. Jennifer is the public relations officer for the Indiana State Excise Police. The couple lives in Brownsburg.

Nathaniel C. Armstrong, '02, to Jenny Ancil, May 24, 2007. Nathaniel is an estimator at Bomar Industries in Indianapolis. The couple resides in Fishers.

Tamara J. (Baker), '02, to Jeffrey A. Davis, September 29, 2007. Tamara is a graphic designer for Eastern Engineering in Muncie. The couple lives in Muncie.

Letha A. (Ford), '02, to Jason Maier, October 13, 2007. They reside in New York, NY.

Danielle T. (Kovecsi), '02, to Tony L. Myers, October 6, 2007. Danielle is director of interior and graphic design with Interior Image Group. The couple resides in Griffith.

Natalie B. (Lane), '02, to Ben Donner, September 15, 2007. Natalie is a registered dietitian at Columbus Regional Hospital. The couple resides in Columbus.

Tiffany N. (Wright), '02, to Walter Messersmith, October 27, 2007. Tiffany owns Tiffany's Cheer & Dance, Inc. in Greenwood. The couple resides in Indianapolis.

Paige C. (Clary), '03, to Brian C. Waters, October 20, 2007. The couple lives in Eaton.

Lana N. (Hensley), '03, to **Robert C. Lopez**, '03, September 2, 2007. Lana is a customer service representative for West Corporation. Robert is a features reporter for *The Beaumont Enterprise*. The couple resides in Beaumont, TX.

Kari E. (Melton), '03, to Casey Finnegan, September 29, 2007. Kari is employed by Grand Victoria Casino and Resort, Rising Sun. They reside in Dillsboro.

Autumn R. (Ocker), '03, to Brian Stoner, August 14, 2007. Autumn works at the Pendleton Correctional Facility. The couple lives in New Castle.

Ehren A. (Reagor), '03, to Bryan Green, July 7, 2007. Ehren is an educational counselor with West Virginia University Athletics. The couple resides in Morgantown, WV.

Rachel M. (Williams), '03, to Richard Brown, II, September 15, 2007. The couple lives in Indianapolis.

Heather R. (Daron), '04, to **Michael R. Preniczy**, '05, June 2, 2007. Heather is a human resources assistant for Heritage Financial Group, Inc., Elkhart. Michael is employed as assistant manager for the Hertz Corp., Mishawaka, where they reside.

Cheryl L. (Davies), '04, to Kevin Dudley, September 22, 2007. The couple resides in Fishers.

Matthew L. Gross, '04, to Meghan E. Britton, September 29, 2007. Matthew is a production artist and illustrator at Britton Marketing and Design Group. They live in Plymouth.

Myra A. (Tyler), '04, to **David M. McCain**, '06, September 29, 2007. The couple resides in Fort Wayne.

Mallory L. (Dzierla), '05, to Andrew Schoenie, July 21, 2007. Mallory is a fifth-grade teacher at Holy Family School. The couple lives in South Bend.

Rachael M. (Finch), '05, to Brian J. Schoonaert, June 2, 2007. Rachael is a circulation associate for the St. Joseph County Public Library. The couple resides in South Bend.

Ashley O. (Goodpaster), '05, to Michael Sells, October 6, 2007. Ashley works at Ball Memorial Hospital. The couple lives in Parker City.

George G. "Bud" Graessle, IV, '05MS06, to **Julie E. (Just)**, '04MA06, November 17, 2007. The couple resides in Fishers.

Heidi M. (Hershberger), '05, to Kevin Castetter, September 29, 2007. They live in Millersburg.

Amanda L. (Mattox), '05, to Derrick Goad, October 20, 2007. Amanda is employed at Wells Fargo Financial. The couple lives in Muncie.

Mindy K. (McClure), '05, to **Kevin D. Miller**, '01, June 9, 2007. Mindy is a seventh-grade teacher at Summit Middle School in Fort Wayne. Kevin is self-employed as a designer. The couple resides in Fort Wayne.

Myranda L. (Nelson), '05, to Gaylon Ward, September 22, 2007. The couple lives in Hartford City.

Tyler A. White, '05, to Amy Meyer, April 14, 2007. Tyler is a sales representative with Western-Southern Financial Group. The couple resides in Bluffton.

Brandon L. Boomsma, '06, to **Krista R. (Mitts)**, '06MS07, December 1, 2007. The couple resides in Chicago, IL.

Kathrine (Breidenstein), '07, to Ryan McCavitt, September 22, 2007. The couple lives in Fort Wayne.

Emily D. (Clark), '07, to Chad Kleinschmidt, October 27, 2007. The couple resides in Fort Wayne.

Nikole R. (Winters), '07, to **Joshua K. Simmons**, '07, August 4, 2007. Nikole is employed with the Muncie Public Library. Joshua is employed with Enterprise Rent-A-Truck in Indianapolis. The couple resides in Marion.

Jennifer L. (Smith), '07, to Jason L. Hutcheson, June 9, 2007. Jennifer is a registered nurse at Marion General Hospital. The couple lives in Jonesboro.

New Additions

Erin L. (Roberts) Erb, '01, and **Kevin P. Erb**, '02, Fort Wayne, a son, August 17, 2007.

Sara L. (Gallousis) Gregg, '01, Norwich, CT, and her husband Andy, a son, October 2, 2007.

Miranda L. (Fetro) Bard, '02, and **Christopher D. Bard**, '99, Indianapolis, a daughter, August 17, 2007.

Katy R. (Harrison) Troxell, '02, and **Tanner A. Troxell**, '02, Noblesville, a son, July 27, 2007.

Emily K. (Wilson) Smith, '02, Fishers, and her husband Kenton, a daughter, September 27, 2006.

Adam T. Derloshon, '03, Indianapolis, and his wife Christie, a daughter, August 30, 2007.

Deavin L. (Arnold) Hadley, '03, McCordsville, and her husband Chad, a daughter, October 5, 2007.

Gregory A. Hogge, II, '03, and **Regina K. (Klise) Hogge**, '02, Troy, OH, a son, September 11, 2007.

Julie L. (Foster) Lute, '03 and **Alexander J. Lute**, MA02, Akron, a daughter, September 6, 2007.

Eric M. Lutton, '03, and **Kathryn (Davis) Lutton**, '04, Knoxville, TN, a daughter, April 12, 2007. Eric is practicing law in Knoxville. Katherine is a teacher at Fulton High School in Knoxville.

Valerie L. (Mendenhall) Cavanaugh, '04, and **Garod C. Cavanaugh**, '05, McCordsville, a daughter, May 5, 2007.

Jolyn D. (Brown) Ingalls, '04, Fort Wayne, and her husband Nathan, a son, July 20, 2007.

Alisha J. (Schiffli) Smith, MA07, and **Michael V. Smith**, MUR07, Indianapolis, a daughter, October 20, 2007.

In Memoriam

Ryan D. Boone, '00, Noblesville, September 11, 2007.

Byron Finch, '02, Pendleton, November 17, 2007.

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		1. Sweatshirt by Cotton Exchange. In red (S7) or grey (S8) with embroidered Cardinal logos. (Red-M, L, XL, XXL; Grey-M, L, XL)			\$29.95	
		2. Ball State Cardinals sweatshirt by Lee. Mostly cotton. In red with black and white lettering (S1) and in grey with black and red lettering (S2). (M, L, XL, XXL)			\$24.95	
		3. Fruit of the Loom T-shirt, 100% cotton. In red (T5) or grey (T6) with "Ball State University" silkscreened on left chest. (S, M, L, XL, XXL)			\$10.38	
		4. Ball State fringed throw, depicting various scenes of campus, with Beneficence in the center. Natural with red accents, 100% cotton, 50"x69"; (TH1).			\$59.95	
		5. Cardinal windshirt. In red with red trim with Ball State logo silkscreened (W1). (S, M)			\$48.00	
		6. Assorted hats. Black with white "B" (H1); red with Cardinal logo (H3); red with "Ball State" and Cardinal logo (H4); stone with "Ball State" and Cardinal logo (H5); charcoal with "Ball State" and Cardinal head logo (H6); red with "Ball State University Alumni" and Benny logo (H7); stone with "Ball State Alumni" (H8); and stone with "Ball State" (H9).			\$14.95	
		7. Sweatshirt by Cotton Exchange. Red with "Ball State University" embroidered in white (S6). (M, L, XL).			\$29.95	
		8. T-shirt, 100% cotton. In red with black and white Benny logo (T4). (S, M, L, XL, XXL)			\$10.38	
		9. BSU "Hoodie." Red with "BSU Cardinals" embroidered (S10) and BSU sweatshirt, grey with "BSU Cardinals" embroidered (S9) (S, M, L, XL, XXL)			\$36.99	
		10. Unisex quarter zip fleece. In red with "Ball State" embroidered on front and "Alumni" and Cardinal logo embroidered on back (F2) (S, M, L, XL, XXL)			\$37.95	
		11. Women's Tiger Mountain fitted zip fleece. In red with "Ball State" embroidered on front and "Alumni" and Cardinal logo embroidered on back (F1) (M, L, XL)			\$47.95	
		12. Kids short sleeved T-shirt by Third Street Sportswear, 100 % cotton. In red with "Ball State" in black and white writing (K1). In grey with "Ball State" in black and red writing (K2). (6-18 mos., 2T-Youth XL) Also available in adult sizes from Fruit of the Loom (T7) (RED only).			\$10.38	
		13. Kids "Hoodie" by Third Street Sportswear, cotton/poly blend. In red with "Ball State Cardinals" written in black and white. "Ball State" is printed inside the hood lining in red (K3). (2T-Youth XL)			\$21.95	
		14. Bib with snap fastener by Third Street Sportswear, cotton/spandex. In red with "Ball State" written in white (K4).			\$7.55	
		15. Kids short-sleeved T-shirt by Third Street Sportswear, 100% cotton. In red with "My First Ball State T-Shirt" in white writing and Charlie Cardinal logo in the middle (K5) (6 months-2T)			\$10.38	
		16. License plate frame by Stockdale. In mirrored chrome with "ALUMNI" and "BALL STATE" (L1). In chrome with "ALUMNI" and "BALL STATE" reflective lettering on black background with Charlie Cardinal logo (L2).			\$12.95	
		17. 60" Hurricane Golf Umbrella. In red and white with Ball State Alumni Association logo (U1).			\$29.95	
		18. Slide top stainless steel travel mug with handle. In red, with Charlie Cardinal logo in white and "Ball State Alumni" written underneath in white (M1).			\$9.99	
		19. BSU Nameplate. One-sided with a 2X2" logo and a 2X7" nameplate (N1). Please specify font style as "traditional" or "informal" as indicated on image.			\$25.95	
		20. BSU Nameplate. Two-sided with a 2X2" logo and a 2X7" nameplate on one side, and a full-sized 2X9" logo on the reverse side (N2). Please specify font style as "traditional" or "informal" as indicated on image.			\$29.95	
		NOTE: On all Nameplates, please specify name for engraving:				

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Bowl Bound: In their first post-season bowl appearance since 1996, the Cardinals will compete in the International Bowl in Toronto, Canada, to battle the Scarlet Knights of Rutgers, January 5. See the story in Sidelines, page 26.

Ball State University
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Ball State

Sustaining our future: vision, education, action

